



JUNIOR LEAGUE OF
PORTLAND, OR



2021 WINTER EDITION

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Management Team & Board of
Directors**



**Thank You Outgoing 2020-2021
Management Team & Board of
Directors**



Redesigning our Brand



Community Partners

WORD FROM THE PRESIDENT

Gina Ambrose

President, Junior League of Portland

The 2020-2021 League Year has undoubtedly been different from others before it, but the Junior League of Portland (JLP) members have prevailed and shown resilience and grace under extraordinary circumstances. Our theme for the year is “Better Together”, and never has a theme rung so true or so needed, as we continue to be physically apart. JLP members’ commitment to the organization, goals, each other and our community are as strong as they have ever been.



This summer, we welcomed our new Provisional class with an interactive and fun virtual brunch. Our Learning and Development “Virtual Excellence” series have continued to have great offerings and this team also launched the JLP Learning Institute, a two year certification program that teaches the fundamentals of nonprofit board service, with an astounding 20 percent of Active and Provisional members signing a letter of intent to complete the program.

The murders of Breonna Taylor, George Floyd and countless others struck a chord deep within our community. We recognized that we had significant work to make our organization more inclusive for all members and dismantle systemic racism. In June, we formed the BIPOC Racial Justice Special Committee with the mission to elevate the voices and experiences of Black women, Indigenous women, and women of color within our organization and community, educate membership on systemic racism in our society and our League, communicate JLPs efforts to disrupt systemic racism and activate membership to do the same. I am proud to share that this committee has received an AJLI Accelerator Award this fall with a \$1,000 grant to further their efforts.

This year marks our 110 year anniversary of service to the Portland community and we celebrated despite the virtual format. The 110th Anniversary committee hosted several highly engaging virtual member experiences including baking a cake at home on our founder Gretchen Corbett’s birthday led by JLP Sustainer and baker, Natalie Edwards. The virtual meeting was lively and full of laughter as members’ children joined in the fun, new skills were learned and perhaps a few baking mishaps ensued. Although we were apart, we felt so together!

I hope you can see from the above that despite obstacles laid forth this year, our League members and organization continue to grow and flourish. Our commitment to our community and the development of our members remains steadfast. And when we come together, there is nothing we cannot accomplish. We truly are “Better Together”.

ROSE CITY SUMMIT

The Junior League of Portland is pleased to announce the 2021 **Rose City Summit: Together We Rise!** The Fourth Annual Summit will be held digitally on **May 11th, 2021** and is an interactive training devoted to combating systemic racism in our community.



ROSE CITY SUMMIT JUNIOR LEAGUE OF PORTLAND, OR

This half-day leadership and development experience will inspire, connect, and empower women leaders in the community to do the work to assure that places of business, non-profits, and community organizations are socially equitable, diverse, and inclusive. **Frewine Kiros**, Co-Founder of the Center for Diversity and Inclusion, will provide a comprehensive 3-hour training on building common language within your workplace and what roles business leaders play in advancing racial equity.

The 2021 Keynote Speaker is **Rachel Cargle**, an activist, speaker, and public academic whose work focuses on the intersection of race and womanhood. Don't miss her discussion on feminism through the lens of race! **Tickets and Tables on sale now:** <https://rosesummit.org/>



Frewine Kiros



Rachel Cargle

JLP ANNUAL GIVING CAMPAIGN

The Junior League of Portland's robust offerings are made possible by the time and talents that incredible members contribute to our organization. However, membership dues only cover a third of our operating expenses. For the remaining two thirds, JLP relies on fundraising to fund our community outreach and training programs like the Virtual Excellence Series and JLP Learning Institute. We fundraise through fundraising events, corporate sponsorships, and individual giving.

For that reason, this fall, the Donor Relations Committee launched the Annual Giving Campaign to generate vital dollars for the Junior League of Portland's programming. We are thrilled by the incredible generosity we have seen since the launch.

Thank you to the members who have already donated to Annual Giving Campaign. Our continued impact in the community would not be possible without the generosity of donors like you.

If you have not yet had the opportunity to donate, we invite you to join us with a gift to our campaign. To learn more about the ways you can support JLP, please email donors@jlpdx.org.



110TH ANNIVERSARY

2020 was a momentous year for many reasons and especially for the Junior League of Portland, as we celebrated the milestone of our 110th anniversary. Plans for the celebration of our 110th year were started back in 2015 when a group of current and future JLP presidents attended a conference in New Orleans together. Ideas for a revival of the 1910 Campaign paired with a new vehicle for fundraising swirled through our heads. Plans were outlined to highlight our role in the community for 110 years and to give back to a community partner in a big way.

As we know, many plans for 2020 have to be postponed or cancelled but a lot of the spirit that was originally created for our 110th anniversary was still celebrated this year. At the beginning of 2020, we brought media to our public events to showcase our efforts to the public. We hosted a storytelling event at Multnomah County Central Library and presented a gift to the Children's Book Bank honoring our legacy with children's literacy programs. The remainder of our celebrations were held virtually due to COVID-19. We successfully met our fundraising goal of \$110,000 and made a gift to New Avenues for Youth with a virtual check presentation! Several of our members enjoyed virtual BINGO, a dining-in cooking event featuring recipes from our cookbooks, a cake baking event on founder Gretchen Corbett's birthday (which is the day we typically celebrate our anniversaries) and JLP trivia night.

Our organization is not a stranger to challenges and triumphs and 2020 was no different. We have kept our heads high, celebrated in the best ways we can and weathered this pandemic with our badge of 110 years of excellence in our community.

BIPOC RACIAL JUSTICE SPECIAL COMMITTEE MISSION STATEMENT

Approved November 5, 2020

The Junior League of Portland's Black, Indigenous, and People of Color (BIPOC) Racial Justice Special Committee was formed in response to the police killings of unarmed Black people in the United States. During our time together, we began to normalize complex conversations that made us all think, feel, empathize, and increase knowledge about BIPOC communities and their experiences.

The BIPOC Racial Justice Special Committee is a space where we can **elevate, educate, communicate** and **activate** our members - pushing each other to be disruptive change agents and contribute to systemic change within JLP and in our own communities.

Our commitment to our members is to consistently **do the work**: the work that provides opportunities to all, challenges us to grow, empowers members to share, and removes barriers that historically oppress Black, Indigenous, and People of Color.

We will lead from the front, being the change we want to see in the League.

BIPOC RACIAL JUSTICE AD HOC/ SPECIAL COMMITTEE

Objectives

- Establish short-term action plan to address racial justice for BIPOC and further DEI work in the League
- Establish short-term communication plan to members and external public
- Provide recommendations to update JLP Emergency and Crisis Management Plan

Key Milestones:

- Present short-term action plan and communication plan to the Board of Directors for approval
- Regular phased communication approach to membership with status of committee and immediate actions members can take in the lens of donate, communicate, educate, elevate
- Minimum of monthly updates to Board of Directors via the President officer report
- Content for August GMM

MEMBERS

Members at Large

Pleaschette Fontenet
Fernanda Gwinner
Blair Hervey
Veronica Ocejó Johnson

DEI

DEI Chair (Kayla Pierson)
DEI Assistant Chair (Anne Thielman)

Community

Community Director (Taline Kuyumjian)

HR/Membership

Human Resources Director (Kellie McQueary)
Membership Director (Jeanie Nguyen)

Communications

Information Director (Melissa Davies)
Marcom Representative (Bee Talmadge)

Management Team

Sustainer Representative to the Management Team (Barbra Jorgensen)
Executive VP (Natalie Ballas)

Board of Directors

President (Gina Roman)
President Elect (Alex Johnson)
Strategic VP (Nicole Amend)
Sustainer Representative to the Board (Jill De Garmo)

MISSION: The Junior League of Portland is an organization committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

FOCUS: The Junior League of Portland, Oregon works to end the cycle of violence against women and children.



ELEVATE EDUCATE COMMUNICATE ACTIVATE

A Special Committee's Impact by the Numbers



17 members, all double placed:
24% members at large, 76% leadership,
41% Women of Color

1 Membership Survey Completed



9 Virtual Excellence Post-Movie Discussions

28 Educational E-Newsletters to Membership



9 Trainings Facilitated in Partnership with DEI Committee

60+ Hours of Virtual Committee Meetings



\$1,000 AJLI Accelerator Grant Awarded

All numbers based on 2020 data

**PUSHING EACH OTHER TO BE DISRUPTIVE
CHANGE AGENTS AND CONTRIBUTE
TO SYSTEMIC CHANGE WITHIN JLP
AND IN OUR OWN COMMUNITIES.**

BETTER TOGETHER
THE JUNIOR LEAGUE

STOP HUMAN TRAFFICKING COMMITTEE

WHO: Stop Human Trafficking Committee

Campaign/Marcom Liaison:
Aurora Brigham

Sorting & Metrics Leads:
Jennifer Martindale & Jacqueline Fassett

Contributors:
Kim Pizarek, Taline Kuyumjian, Mel Magnuson, Janna Piper, Cartier Salehi, Lisa Shluz, Krissy Wilds, Sophie Bayard, Adrienne Cadbury

Chairs:
Ashley Eil, Lindsay Brown

WHAT: Essentials Drive

WHEN: October '20 - April '21

The Essentials Drive kicked off in October 2020 and focuses on procuring donations for undergarments because individuals fleeing trafficking environments are often asked to surrender these items as evidence. Once safe, they may not have the resources to purchase new ones or additional essentials, like toiletries. The Junior League of Portland will distribute donations to a selection of partner organizations which provide immediate and long-term care to survivors, such as **Rose Haven, New Avenues for Youth, A Village for One, and Rahab's Sisters.**



HUMAN TRAFFICKING
AWARENESS DAY
JUNIOR LEAGUE OF PORTLAND, OR



ESSENTIALS DRIVE
JUNIOR LEAGUE OF PORTLAND, OR

WHERE: Virtual

In response to the changing environment and challenges of COVID-19 we are making digital donations as easy as possible. For your convenience, wish lists with suggested garments or items for purchase are available through **Amazon** and **Target** and are shipped directly to JLP. Our preference is in-kind donations via our wishlists; however, money can be donated directly to our **General Fund** and earmarked for the "Essentials Drive" in the "Comments" section on the second page of the donation transaction.

For any additional questions or inquiries please reach out to stophumantrafficking@jlpdx.org.



WHY:

Since 2012, the Junior League of Portland, OR, has sponsored an annual Delicates Drive to support survivors of human trafficking. Over the summer, the Stop Human Trafficking Committee met with our community partners to learn how their needs have changed during these unprecedented times of COVID-19. Through these conversations, we learned that the needs of the community go beyond undergarments. As our League endeavors to further our commitment to equity, racial justice, and inclusivity, we are proud to announce the next evolution of our Delicates Drive as the Essentials Drive. In addition to undergarments, we will now collect toiletries and have expanded our definition of undergarments.

HOW CAN YOU HELP?

Our community partners go through more than 500 undergarments every month.

We have created Amazon and Target wishlists where you can purchase undergarments that will be shipped to us to sort and deliver to partners.

Help us spread the word by sharing our post.

**SEND US A DM FOR
LINKS TO THE WISHLIST**

www.jlpdx.org/essentials-drive/

The Marketing materials were developed by our talented committee member **Aurora Brigham**. She developed the campaign and has recently added a small business component to support both local businesses and the Essentials Drive.

GIVING UPDATE: we're trending high for toiletries and would like to shift our focus to undergarment items—thank you for your continued support!



LEARNING & DEVELOPMENT COMMITTEE/JLPLI

In the Fall of 2020, the Learning and Development Committee launched the first Junior League of Portland Learning Institute (JLPLI) certificate track course in Nonprofit Board Leadership.

The classes were offered to Active and Provisional members virtually, with an astounding 20% of League membership signing a Statement of Intent to participate and 45 members in attendance at the first class of the series. The JLPLI has been a dream of some JLP members for several years, and substantial work and preparation has gone into its creation.



Despite the many unexpected twists and turns of 2020, the JLPLI has come beautifully to fruition! Presenting this course connects the League to our past legacy of offering learning opportunities that served to prepare and promote members to serve their community beyond the League. We are thrilled at the prospect of sending trained Junior League of Portland members to serve on nonprofit boards throughout the Portland area.

We've so far enjoyed the expert instruction of current and former JLP members, including our current president, Gina Roman, former Secretary, Tina Penman, and current Treasurer, Elisa Spano. Members participating in the Certificate Track will attend eight classes over two League years, and present a case study to complete their certification.

UPCOMING ACTIVE & SUSTAINER EVENTS

Active Member Events

April 23, 2021 - Learning and Development and Dinner SIG Presents: Culinary Excellence Series - Mexican Cuisine Come cook, eat, and drink with us at our April Culinary Excellence Series and get into celebration mode! In this cooking class, you will learn how to make Chicken Enchiladas with a side of rice and beans with Lai-Sin just in time for Cinco de Mayo. Of course we can't forget the flan for dessert and a Paloma drink to toast for this flavorful feast!

May 19, 2021 Virtual General Membership Meeting (GMM)
We welcome all membership (Provisional, Active and Sustainer) for an evening of inspiration and information. Social from 6:30pm to 7:00pm, meeting will start promptly at 7:00pm, and end at 8:30pm.

Sustainer Member Events

Events & Trainings

Sustainer St. Patrick's Day Bam, Boom, Bingo!
Date: Tuesday, 3/16 @ 6:30pm

Digital Cheetah 101 - A Sustainer Primer
Date: Sunday, 3/21 @ 6:30pm

Google Docs 101 - A Sustainer Primer
Date: Tuesday, 4/6 @ 6:30pm

Social Media 101 - A Sustainer Primer
Date: Thursday, 4/29 @ 7pm

I am going Sustaining! - A Sustainer Primer
Date: Thursday, 5/20 @ 7pm

Standing Meetings & Groups

Sustainer BiPOC Readers
(Readings of selected articles or viewing video)
Date: Tuesdays- 3/9 @ 11:30am, 4/20 and 5/18 @ 6:30pm
Coordinator: Various Hosts

Sustainer Coffee, Tea and JLP
Date: Every second Thursday of the month at 10am

Evening Sustainer Book Group
Date: First Monday of the month at 6:45pm
Coordinator: Mary McFarland, memcfarland6@gmail.com

Last Tuesday Active/Sustainer Book Group
Date: Last Tuesday of the month at 6pm
Coordinator: Katie Van Alyne, kvanalynejlp@gmail.com



Sustainer All-Hands Meeting - All Sustainers Welcome
Date: Third Monday of the month, 7pm

Annual Sustainer Luncheon
Date: Tuesday, 5/25 @ 11:30 a.m.
All meetings & events via Zoom
Contact the coordinator shown or Jill De Garmo, Sustainer Representative to the Board at Sustainer@jlpdx.org or 503.320.8820

April 6, 2021
Spring Recruitment Event 1
Join us for the first of five virtual recruitment open houses. Invite your friends and join us!

April 11, 2021
Spring Recruitment Event 1
Join our Recruitment team to learn more about the Junior League of Portland. We look forward to seeing you virtually!

April 23, 2021
Culinary Excellence Series
Come cook, eat, and drink with us at our third Culinary Excellence Series.
Location: Virtual

May 11, 2021
Rose City Women's Summit
Don't miss the fourth annual Rose City Women's Summit.
Location: Virtual

May 19, 2021
General Membership Meeting
Time to celebrate! There were so many accomplishments this year - let's celebrate and recognize our volunteers!
Location: Virtual

GINGERBREAD JAMBOREE 2020: GINGERBREAD JAMBOREE AT HOME

Saturday, December 12, 2020

Now in its ninth year, Gingerbread Jamboree has become a treasured holiday tradition for so many in the Portland area, drawing JLP members and community members alike. After the 2019 event at the Sentinel Hotel brought a record attendance of more than 450 people, the planning committee did not want to lose any momentum in 2020. With all of the uncertainties surrounding COVID-19, the team quickly pivoted to a 100% virtual event with coordinated contact-less drops, and thus “Gingerbread Jamboree at Home” was born!



Complete with a brand new logo, our 2020 event was focused around selling curated gingerbread decorating kits that were delivered to participant's homes by a network of 35 volunteer elves on Saturday, December 12, 2020. With two themed kits designed to delight kids and adults alike, each package provided a deluxe gingerbread house with all the trimmings, festive activity suggestions and themed playlists, design ideas, snacks and hot cocoa, and more. Exclusive Zoom Meet & Greet with Santa, Anna, and Elsa were also available to add to the fun, with 60 families



JUNIOR LEAGUE OF PORTLAND, OR

attending on Sunday, December 13, 2020. The adult-focused “Gingerbread After Dark” kit proved to be a welcome addition to the event lineup, attracting the attention of a local company who purchased kits for a happy hour activity with their employees.

Both kits sold out prior to the event, and the virtual event format proved to be more than profitable, with more than \$7,000 net revenue going back to support the Junior League's mission. Thanks to the generous support of our patrons, the League was also able to donate 12 kits to some of our partner organizations, including Rose Haven, Raphael House, and YWCA Clark County. The Gingerbread Jamboree committee is thrilled with the success of this year's event, and is excited to start planning for 2021!



**DELIVERING GINGERBREAD KITS
AND SPREADING HOLIDAY CHEER!**

SUSTAINER SPOT

Jillian De Garmo, Sustainer Rep to the Board

A little more than a year ago there was a news piece on a chef in Anaheim who for years provided free meals to those in need in his community. Then COVID-19 hit. His struggling restaurant business was nil, and he was deeply in debt from years of giving more than getting. With an unsure future, he continued free meals twice a week to the community. The interviewer asked, "you are very close to being in a food line yourself, WHY do you keep doing this?" The chef replied with bright eyes, "I cannot stop."

Passion and commitment. We have all been challenged this year, but we did not stop. We have lost jobs, donned masks, homeschooled our children, waited our turn to step inside the grocery, encountered negativity, sanitized often, faced uncertainty, mastered Zoom and did our best to keep engaged in Life.

The Junior League of Portland kept going too. This could not have happened without the leadership, commitment, volunteer woman-power and ingenuity of each member, continuing to give however they could. Everyone: Actives, Provisionals, and Sustainers. Where else could one find over 500 committed women? We truly are better together.

Sustainers are the foundation for the league of tomorrow. Thank you for your giving and guiding the League. With continued passion for community service, the JLP will continue to be the means for positive change for many. We have the strength to weather storms like this pandemic. We will not stop.

Æ EYE DEPARTMENT

Eye Care & Eyewear

**20% off for JLP members and Sustainers.
Please mention JLP prior to appointment or purchase.**

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Alex Johnson *President*

Lisa Steenson *Nominating Vice President*

Jeanie Nguyen *Executive Vice President*

Allison Chown *Treasurer*

Sara Fitzpatrick *Secretary*

Ann Bates *Strategic Vice President*

Emily Yensen *Development Vice President*

Judy Jorgensen *Sustainer Representative to the Board*

2021-2022 Management Team

Jeanie Nguyen *Executive Vice President*

Georgia Prim *Community Director*

Natalie Ballas *Finance Director*

Veronica Ocejo Johnson *Fund Development Director*

Jennifer Mansfield-Lucas *Human Resources Director*

Briana "Bri" Jackucewicz *Information Director*

Blaire Hervey *Membership Director*

Bee Talmadge *Operations Director*

Barbara Jorgensen *Sustainer Representative to the
Management Team*

THANK YOU TO OUR 2020-2021 OUTGOING BOARD OF DIRECTORS & MANAGEMENT TEAM!

2020-2021 Board of Directors

Gina Roman *President*

Alex Johnson *President-Elect*

Lisa Determan *Nominating Vice President*

Natalie Ballas *Executive Vice President*

Elisa Spano *Treasurer*

Addie Nichols-Petsu *Secretary*

Nicole Amend *Strategic Vice President*

Dione Dietrich *Development Vice President*

Jillian De Garmo *Sustainer Representative to the Board*

Sara Beachler *Board Assistant*

2020-2021 Management Team

Natalie Ballas *Executive Vice President*

Taline Kuyumjian *Community Director*

Bridget Lopez *Finance Director*

Allison Chown *Fund Development Director*

Kellie McQueary *Human Resources Director*

Melissa Davies *Information Director*


Jeanie Nguyen *Membership Director*

Sara Fitzpatrick *Operations Director*


Roxanne Stark *Management Team Assistant*

Barbra Jorgensen *Sustainer Representative to the
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REDESIGNING OUR BRAND: A COMPREHENSIVE EVENT LOGO REFRESH

At the beginning of the League year **Lindsay Brown**, Co-Chair of the Stop Human Trafficking Committee, reached out to the MarCom Committee with the ask of redesigning their outdated logos since they had big plans for Human Trafficking Awareness Day and the annual Essentials Drive. Rather than looking at it from her own committee's point of view, she put together a comprehensive logo redesign brief that would benefit the League as whole. After securing budget, we contracted a woman POC designer who did a wonderful job redesigning our event logo suite and creating a system of icons for our councils, thus helping us strengthen our brand identity. We are proud of the collaborative effort it took to complete this project and excited to launch this consistent branding throughout the League year for **Gingerbread Jamboree, Stop Human Trafficking Awareness Day, the Essentials Drive and Rose Summit**. Check out the new logos throughout this issue!

COMMUNITY PARTNERS

Stop Human Trafficking

NEW
AVENUES
for **Y o u t h**

End Domestic Violence


ROSE HAVEN
eliminating racism
empowering women
ywca
Clark County


RAPHAEL HOUSE
of PORTLAND

every deal is a big deal.



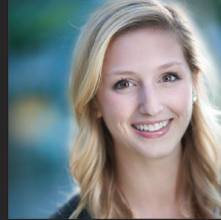
Matt
LLESHER

Principal Broker
503.703.6979
mllesher@theagencycpdx.com



Sarah
BURNS

Principal Broker
503.680.8579
sburns@theagencycpdx.com



Emily
YENSEN

Broker
503.929.4422
emily@theagencycpdx.com



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