WINTER 2017 FUNDRAISING ISSUE





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THE FUNDRAISING ISSUE

JLP rings in the New Year in style and fun



Party goers celebrate at the Junior League of Portland's third annual Charity Ball on New Year's Eve 2016 at the Urban Studio in Northwest Portland

Charity Ball surpasses goal, raises \$13,000 for new initiative

The Junior League of Portland's third annual Charity Ball was held on New Year's Eve 2016 at the Urban Studio in Northwest Portland. The festive black tie-optional event was a great way to ring in 2017.

Partygoers danced the night away and welcomed 2017 in style. With a VIP lounge, open bar and delicious catered hors d'oeuvres, a fun photo booth, party favors, balloon drop and champagne toast at midnight, the event helped the League reach their fundraising goal for the League's new initiative, The 1910 Campaign, and its partnership with New Avenues for Youth. New Avenues for Youth, an almost 20-year-old Portland nonprofit, has delivered support and comprehensive resources to over 21,000 foster, at-risk and homeless youth aged 14-24.

In all, more than \$13,000 was raised for the 1910 Campaign — which was more than \$5,000 over our goal for the event! If you haven't seen the photos from this fabulous night, they're available on the JLP's Charity Ball Facebook page.

Thank you to all who made this event a success.

Tina Tunney and Leslie Nevius, Co-Chairs, Charity Ball

Letter from the President



Junior League of Portland President KaDo Gorman and her family.

This League year seems to be flying by! I can't believe we are already heading into the home stretch. I'm so pleased at how much we have already accomplished this year as an organization.

We've put on several successful fundraisers raising over \$74,000 for the League, given out more than \$12,000 in endowment grants to community partners, and kicked off the 1910 Special Appeal Campaign to raise and gift \$110,000 to our newly selected partner New Avenues for Youth in our 110th year. Recently we voted to change our bylaws and our leadership structure to be more in line with other major nonprofits. All this while volunteering in our community and developing our membership!

None of this good work could be done without the amazing women of the Junior League of Portland. Our diverse and dedicated members put in so much time and effort to make our League great that I'm constantly in awe. We strive to make our community better and develop each other all with zero paid staff. We really do it all!

The Junior League of Portland has brought me so much joy and taught me so much over the last seven years, but never more than in this current League year. It has truly been an honor and pleasure being your President this year, and as we move into the remainder of our League year I'm excited for what's to come. I am so grateful for this opportunity of a lifetime.

You all do so much good. It isn't always easy to find time for "one more JLP thing," but somehow you all manage, and our League is better because of it! Thank you for the time you give, the effort you make and the difference you are creating in our community.

And we aren't done yet! The next few months are filled with opportunities to volunteer, attend trainings and get involved. Our last General Membership Meeting on April 19 at the Multhomah Athletic Club! Recruitment season is upon us as well. If you know women interested in joining, this is the time to reach out to them. The open houses are our way to introduce these women to our League, the work we do, the partners we serve and the wonderful opportunities to grow and develop as women leaders of our community.

The End of Year Celebration on April 29th is sure to be an unforgettable wrap to an unforgettable year!

I will see you there!

All my best, KaDo Gorman

President, Junior League of Portland

Volunteers of the Month 2016

June Emily Owens, Active

July Rachel Damgen, Active

August Rose Radich, Active

September Dena Iadanza, Active Jessica Tamler, Provisional

October

Alex Johnson and Kirby Gibson, Actives Emily Lievens, Provisional

November

Kim Ayres, Active Kate Batten, Provisional

December

Darya Minovi, Active



Darya Minovi is announced as the Volunteer of the Month at the December GMM.

Two sustainers share their journey with JLP

Jill Arena and Beth Warner both donated their time and talents to the 2016 JLP CAREs Committee as Sustainer Advisers, and their knowledge and expertise were a large reason for the massive success of the 2016 JLP CAREs event and the Harvest Soirée and Auction. Both Jill and Beth have helped the Junior League of Portland for many years and have left a lasting impact.



Jill Arena, a current Sustainer, joined the Junior League of Portland in 1996.

JILL

Jill joined JLP in 1996, and was an active member for eight years. She ran Providence Health System's Family Medicine division, and said she appreciated the flexibility of JLP — some years, her professional life allowed her the time to sit on the board or chair a committee, but other years, when she had less time, she could serve on a committee and still be an active member. After the birth of her daughter in 2004, she became a Sustainer.

Despite a long tenure with the League, Jill resigned after her first provisional year. She had spent time volunteering at Bradley Angle and appreciated the training she received in that placement, but she felt that the volunteer opportunities were not organized in a way that was the most beneficial to the residents of Bradley Angle.

Upon hearing of her departure, Chris Swanson, the JLP president at that time, called Jill and they talked for an hour and 45 minutes. By the end of the phone call, not only had Jill decided to return to the League, she also had volunteered to chair the Endowment Committee. Jill jokes that Chris can be credited for any good that came from her time in the League, as well as any undesirable outcomes.

During Jill's time in JLP, she served numerous years on the board. Around 1998, she was responsible for taking minutes as the Recording Vice President. She decided to bring her laptop to the board meeting to do minutes in real time; it was the first time anyone had done that, showing how much times have changed in 18 years.

One of Jill's most profound legacies was the creation of a Leadership Track. In the early 2000s, it was difficult to find members who were willing and able to take on leadership positions in JLP. Jill, along with Margo Fowkes, began a one-year placement that provided leadership education to members via monthly meetings and a Sustainer mentorship program.

After Jill's active membership in the League, she continued to volunteer in the nonprofit sector. Given her business knowledge and leadership skills, she found she provided the most impact to an organization by serving on the board. She spent 10 years as a board member for Outside In, a nonprofit that helps marginalized populations move towards improved health and self-sufficiency. She was able to volunteer internally by facilitating mock interviews and offering teenaged youth internships at her business.

Given Jill's experience at the board level for multiple organizations, including JLP, she has sage advice for those who may want to sit on a nonprofit board. Her first recommendation is to look for a cause that you can be passionate about. A board member donates a lot



Beth Warner, a current Sustainer, joined the Junior League of Portland in 1983.

of time, and if you are not passionate about the organization, it can be difficult to give that time away. She also suggests that individuals vet the organization as if they were vetting a job prospect to ensure it's the best use of their time and talents.

BETH

Beth Warner joined JLP in 1983 and continued as an active member until 1993. She joined because, though she was already involved in multiple philanthropic

Sustainers, see page 4

Sustainers: League has impressive vigor

organizations, she wanted to expand her volunteer work in the community and be with women who shared similar goals and values.

During Beth's first Active year, she co-chaired the 75th Anniversary Committee. The anniversary celebration had three components: a large party complete with a live band and gourmet catering on a vacant floor of the then newly constructed PacWest building, a showcase of Portland's arts and music for League members and their families at the recently opened Arlene Schnitzer Concert Hall, and the gift of park benches constructed by inmates from the Oregon Penitentiary in the South Park Blocks of Portland — a legacy that still benefits Portland residents and tourists.

Beth continued her service to the League by chairing the Cookbook Research Committee (circa The Portland Palate edition), chairing the Marketing Committee and chairing the Community Assistance Fund. She also reviewed grants for the Oregon Community Foundation. On the Board, she served as Administrative VP, Director of Development and President. As a Sustainer, Beth has an advisory role to the League and has volunteered in many capacities, including serving as the Sustainer Representative to the Board and being an integral sustainer mentor for the one-year leadership track placement Jill helped create.

After Beth became a sustaining member of JLP, she worked for Friends of the Children and CASA. She was also active in various neighborhood and community organizations throughout the Portland metro. In her professional life, she began her career in administrative positions and moved into grant writing, development work and fundraising, partially credited to the JLP. She is also a jewelry maker, a hobby that has become an entrepreneurial endeavor. She now donates pieces to auctions and other events if asked and leads an annual jewelry workshop for Sustainers.

There have been several changes in the League since Beth joined. During her Active years, membership was around 2,000 with about 1,000 active members. Membership began to decline in the years following. She also noted that there were few women who worked outside of the home at that time, so most meetings were held during the daytime— which doesn't happen much anymore due to work and childcare schedules.

As far as the League's structure, placements were not as focused. Beth believes our updated focus statement is very beneficial and will allow us to make a larger impact. She is excited to see a renewed enthusiasm and increase in interest for the League. During her most recent Sustainer Advisory role, she was impressed with the professionalism, organization and enthusiasm of the members. It reminded her of the vigor of the League when she was an Active.

Her advice to current members is have fun and enjoy what they are doing in the community, as small actions add up. She also advises them to enjoy the people they work with, as some of her best friends were met through the League. She said there is a powerful bond made between individuals working through issues for a common goal.

We cannot thank Jill and Beth enough for their continued support of JLP. Without generous and talented Sustainers, the League would not be able to flourish as it has.

Natalie Ballas, Chair, Marketing and Communications Committee

- First Monday Every Month Sustainer Book Club Contact Mary McFarland mary_mcfarland@frontier.com
- March 29 All Sustainer Lunch 11:30am-1pm RSVP to Elizabeth Wolf biddywolf4@gmail.com

SUSTAINER EVENTS

- April 26 All Sustainer Lunch 11:30am-1pm RSVP to Elizabeth Wolf
- April 29

Tour of the Japanese Gardens Meet at the front gate,10:30am RSVP to Jill DeGarmo jlpsustainerevents@gmail.com • May 24

Annual Sustainer Lunch Portland Golf Club, 11:30am RSVP to Jill DeGarmo jlpsustainerevents@gmail.com

New JLP Board announced for 2017-2018

The Nominating and Placement Committee offers its sincere congratulations to all those slated for a position on the Junior League of Portland's 2017-18 Board of Directors and Management Team. The membership voted on the proposed board slate at the January 18 general membership meeting.

Board of Directors

President-Elect: Kristin Kilshaw Member since 2011. Kristin is the Chair of the 1910 Committee.

Executive VP: Gina Ambrose Member since 2012. Gina is currently the Community Vice President.

Secretary: Tina Penman Member since 2010. Tina is a currently the Fund Development Vice President.

Treasurer: Jessica Richey Member since 2013. Jessica is currently the Membership Vice President.

Strategic VP: Alex Johnson Member since 2014. Alex is currently Chair of the JLP CAREs Committee.

Nominating VP: Kate Carmack Member since 2011. Kate is currently a member of the Nominating & Placement Committee.

Management Team

Community Director: Annie Bacon Member since 2011. Annie is currently Executive Council Assistant.

Fund Development Director: Danielle Caldwell Member since 2012. This is Danielle's second year as Chair of the Gingerbread Jamboree.

Finance Director: Katie Van Alyne Member since 2014. Katie is currently Chair of Finance and Accounting.

Membership Director: Emily Owens Member since 2014. Emily is currently Assistant Chair of the Provisional Committee.

HR Director: Nicole Amend Member since 2013. Nicole is currently Chair of the Trainings Committee.

Information Director: Leanna Petrone Member since 2011. Leanna is currently League Development Vice President.



Board of Directors from left: Kristin Kilshaw, Gina Ambrose, Tina Penman, Jessica Richey, Alex Johnson, Kate Carmack













Management Team from left: Annie Bacon, Danielle Caldwell, Katie Van Alyne, Emily Owens, Nicole Amend, Leanna Petrone

Membership

Neighborhood meetings, new transfers group help advance League



Junior League of Portland members at a winter neighborhood meeting.

Our membership continues to thrive with 243 active members, 123 Provisionals and 306 Sustainers. With an incredibly driven and talented membership, we are proud of what we've accomplished so far.

This year we are continuing the initiatives from the AJLI Membership Rollout to make sure our members have a strong voice in our organization. To see how we are doing, we recently held our neighborhood meetings to gather feedback from JLP members. This gave us excellent insight as to where and how we can improve. Thank you to all who participated and took the time to share! The Nominating & Placement Committee will also be conducting more placement interviews to check in with members and help improve our placement process moving forward.

We've also received several transfers from leagues all across the country this year. We've created a transfer-specific group to begin focusing on providing more social opportunities and outlets for them to connect to JLP. Our hope is to grow this into a group that will receive additional support, education and training about JLP, enabling them to more smoothly transition to a new city and a new League. Recently, Member Connections hosted a "Get to Know the Transfers" event on January 22nd at Top Golf.

Jessica Richey, Membership VP

Provisional class collecting 15,000 children's books



A Provisional small group celebrate their first JLP year.

Last year the Provisional Committee for Junior League of Portland added a project for Provisionals in order to give them hands-on experience running and working a large-scale community service project. This year we created a project that engages with and benefits one of our favorite partners, the Children's Book Bank (CBB). The 2016-17 provisional class will be running a book drive with the goal of collecting 15,000 books to be donated to CBB.

This provisional class has 125 mem-

bers and is run by a committee of 23 members. Throughout the month of March, these provisional and active members will be running a 3-part project that includes:

- Grassroots book collection at local connections such as members' offices, teams, schools, etc.
- Book collection at local stores

• A large-scale cleaning event in March to ensure all donated books are ready to be packaged and gifted to children and families

We encourage all members and Sustainers to gather their no longer wanted and gently used children's books.

If you have any questions or want to know more on how you can donate or get involved, please email provisional@ juniorleagueofportland.org.

Emily Owens, Assistant Chair, Provisional Committee



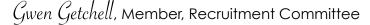
Membership

Recruitment Committee plans events, celebrates JLP history

To kick off the year, the Recruitment Committee gathered with other Junior League of Portland members and women from our community for the fall mixer. Seventy women celebrated the history of the League at our original office space at the Ladd House, which is now home to the Raven and Rose restaurant. It was a great way to introduce potential new members to our organization.

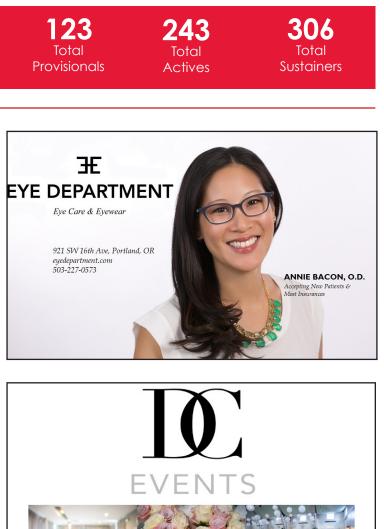
This year we are focusing on the history of the amazing women we have the pleasure of being associated with through JLP. Much of our legacy stems from service and a commitment to our community. Therefore, for the first time, we offered a volunteer opportunity as a recruitment event. Interested women from across Portland joined Actives and Provisionals at Harper's Playground, one of our community partners, on December 4. They collaborated to beautify the space for the children who use it. Although it was cold and rain was in the forecast, it was a heartwarming opportunity to show what being a part of the League is about. Actives and Provisionals shared their experiences and stories, along with answering questions of potential members. We are inspired by the success of this event, and hope we can offer more combination volunteer and recruitment events in the years to come.

Overall, it has been a great start to the year. We cannot wait to grow our community and our impact even further in 2017. Although you might not be on the Recruitment Committee, we encourage you to share your love for the Junior League of Portland with your other networks and invite individuals to join us at our next recruitment events.





Volunteers mingle at the Dec. 4 Harper's Playground clean up event.



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Membership

JLP joins organization coalition to promote gender equality in Oregon



The Oregon Women's Equity Coalition at a July 2015 meeting.

At the beginning of this League year, the Junior League of Portland became a member of the Oregon Women's Equity Coalition to advance the JLP mission. The OWEC is a collaboration of organizations that serve women and girls to advance equitable services and policies that promote gender equality through research, advocacy and collective action.

As members of OWEC, JLP sends a representa-

tive to monthly meetings and to participate on a subcommittee. In doing so, we have learned about events and educational opportunities in the community that we have shared with our members. Through this collaboration, JLP also plans to learn more about how we can better support efforts to end the cycle of violence against women and children. Additionally, our involvement will provide us with the opportunity to learn more about upcoming legislation and OWEC-hosted events, such as educational panels.

The JLP member who is a liaison to OWEC may also have the opportunity to help plan events with OWEC in the future. Our involvement with OWEC is still new, but we are excited about the opportunity to collaborate with and learn from other organizations working to support women and girls.

Regina Wheeler, Executive Vice President

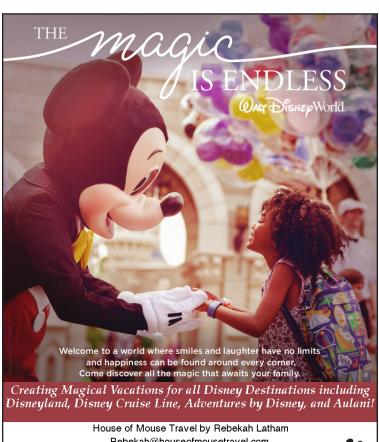
MARK YOUR CALENDARS

- April 15 Provisional Potluck Brunch JLP Office 11am-2pm
- April 19 April Annual Meeting
- April 29
 - End of the Year Party (see back)



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Fundraising

1910 Campaign selects New Avenues for Youth to benefit foster youth

The 1910 Campaign is underway. In honor of our 110th anniversary, the Junior League of Portland has reimagined the Special Appeal Campaign, which has the goal of raising and gifting \$110,000 by the year 2020 for work on a joint project to benefit a new partner, New Avenues for Youth. This partnership comes at a pivotal time for JLP. We are growing both in membership and talent; now it is time to grow our impact as well.

With the League's focus statement recently amended to reflect our work on ending the cycle of violence against women and children, along with the general fund becoming stable with a strong fundraiser in the Harvest Soirée, we have a solid and growing endowment. It is a wonderful opportunity for us to celebrate our strength with a partnership that aligns with our values, helps us to grow and allows us to give 100 percent of the funds raised back to our community in an impactful way.

The 1910 Campaign committee began meeting in early 2016 to establish a framework for partnership and a process for vetting applicants. We were looking for an organization that was interested in working with us to fundraise, had a program or project that needed funding, aligned with JLP's mission and might include a naming opportunity as well as recognition for JLP. The 1910 Campaign committee is chaired by Kristin Kilshaw and co-chair Leslie Nevius, with Sustainer Advisers Trink Easterday, Julie Branford and Kaycee Wiita. Committee members include Bonnie Stewart, Kim McNally, Justine Hanrahan and Jill Horley.

We received nearly a dozen applications from organizations in Portland and SW Washington. New Avenues for Youth was selected, in part, for its program Project Niyyah, which helps commercially and sexually exploited children. New Avenues for Youth, which is about to celebrate its 20th anniversary, has delivered support and comprehensive resources to over 21,000 foster, at-risk and homeless youth aged 14-24. Programs include a drop-in day center where youth have access to three meals a day, mental health and substance abuse counseling, and a program for LGBTQ teens. Project Niyyah is part of a larger youth support program run by New Avenues for Youth called PDX Connect, which is a life skills program supporting youth transitioning from foster care and New Avenues



The 1910 Campaign has chosen a new partner, New Avenues for Youth, for their special appeals campaign to raise and gift \$110,000 to a local nonprofit whose mission is in line with the League's.



aimed at encouraging and supporting foster youth into higher education.

Our partnership has started strong. We have already begun to create a committee with members from both JLP and New Avenues for Youth to develop Project Niyyah and create a plan for fundraising together. The committee raised \$11,000 for the project even before hosting the first 1910 Campaign fundraiser, the New Year's Eve Charity Ball, which raised nearly \$15,000. We are excited about this new partnership and its potential and look forward to sharing our strength for years to come.

Kim McNally, Member, 1910 Campaign

Fundraising

End Domestic Violence brings Christmas cheer

The week leading up to Christmas, 35 Junior League of Portland volunteers contributed 126 volunteer hours at Rose Haven to support their annual Holiday Kids Party.

Rose Haven had received bags upon bags of donated toys from local businesses and churches. JLP volunteers helped organize and setup prior to and during the event. When volunteers arrived days before the event, they got to work sorting and organizing each gift by age and gender. Their help allowed the next wave of volunteers to start gift-bagging presents for the 92 families with a total of 285 children, aged from newborn to teenagers, that would receive gifts through Rose Haven. Each child was given an outfit, socks, gloves, a book and two toys. Families also received games and stuffed animals.

As Thursday morning arrived, JLP volunteers welcomed families into the festive party with a delicious breakfast and a bountiful raffle. Each family member was able to put their name into a raffle for gifts such as play kitchens or Kindles. The raffle was quite a hit and lead entirely by JLP volunteers.

In the middle of the morning, Santa arrived. He took a seat at the photo booth and families gathered around for pictures.

Finally, JLP volunteers distributed 92 bags of presents to the families. From sorting, bagging, and helping families carry the bags to their cars, the JLP volunteers made it possible.

Cleanup went so quickly with the JLP's support. The Rose Haven staff took a picture of the clock when the room had been broken down, vacuumed and swept so fast. Rose Haven staff and guests were so grateful for the help of the Junior League of Portland.

Rose Haven serves women and children experiencing the trauma of abuse, loss of home, and other disruptive life challenges. In 2015, Rose Haven served a record 2,917 unique women and children who collectively visited 17,752 times. Rose Haven serves in many areas. including meals, hygiene kits and one-on-one appointments with advocates assisting guests with housing, job searches and more. By supporting their Holiday Kids Party, the Junior League of Portland made steps toward ending the cycle of domestic violence in Portland.

Dena Jadanza, Chair, End Domestic Violence



35 JLP volunteers contributed 126 volunteer hours at Rose Haven to support their annual Holiday Kids Party.



JLP CAREs success, sets record for hours

The JLP CAREs Committee is proud to announce that JLP CAREs 2016 was a reverberating success and another "notto-miss" event for the Junior League of Portland last year.

Our 2016 event started with a record number of 190 volunteers participating at various sites around the Portland area the morning of October 15th. We had a combined total of 760 hours in just one morning! Later that evening, the rain and winds did not stop the Harvest Soiree and Auction guests from celebrating that morning's volunteers and taking the opportunity to raise support for the League's mission.

JLP CAREs raised a record \$52,510. We look forward to continue this effort in 2017.

Alex Johnson and Kirby Gibson, Co-Chairs, JLP CAREs



JLP members helped clean books at the Children's Book Bank for the Volunteera-thon the morning of the Harvest Soiree.

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Fundraising

Holiday salon party fundraiser a jolly success to the tune of \$1,100

A jolly time was had by all at the Mistletoe and Martini Holiday Party. KaDo Gorman and I hosted the event, which was attended by Actives, Provisionals and their significant others, on December 3. About 30 guests arrived in style. They were served festive signature cocktails, heavy appetizers and desserts.

The holiday spirit was ignited around the piano. Led by the talented pianist Matthew Lieuallen, we sang through our favorite songs. KaDo sang "Have Yourself A Merry Little Christmas," which was a highlight of the evening.

These types of fundraisers are commonly known as salon parties. Hosted in a home or smaller venue, salon parties typically have a theme. Bidders sign up to attend the party at the silent auction for a set price with a limited number of spots available. The host can write off their expenses for the event, which is a nice added benefit.

Through this salon party, we raised \$1,100 to benefit our JLP General Fund. KaDo and I would like to take this opportunity to thank those that were in attendance for helping us ring in the holiday season.

After the success of several of our salon party offerings, we hope that our members will continue to volunteer to host and sign up to attend these fun events.

Sarah Burns, President Elect



The Holiday salon was a festive success, raising \$1,100 to benefit the JLP General Fund.



Thank you to all our donors from October 2016-January 2017

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