



**THE FUNDRAISING
EDITION**



**GINGERBREAD
JAMBOREE:**
A RECORD SELL OUT



**JLP CARES &
HARVEST SOIRÉE:**
RAISED THE RECORD



CHARITY BALL:
A NEW YEAR'S EVE
TRADITION

JL PRESS



**The Junior League of Portland, OR works to end the cycle of
violence against women and children.**

Members Adopt New Focus Statement

In 2013, the Junior League of Portland began the process of implementing Issue Based Community Impact (IBCI), on the recommendation from AJLI for all Leagues to better focus their efforts in the communities they serve.

Building on the previous two years' worth of work, this year's ICBI Committee met in June 2015 to synthesize the results of the 2014-2015 JLP Membership Survey. The results of this survey informed the ICBI Committee's recommendation to adopt an updated JLP focus statement. In September, the ICBI Committee presented the League Membership with two possible focus statements, giving League Members time to consider and discuss.

At the October General Membership Meeting, the League Membership voted in the focus statement: The Junior League of Portland works to end the cycle of violence against woman and children.

By adopting this focus statement, the Junior League of Portland will be able to better support our communities needs and our members wants for a more cohesive future for all. JLP will work to align our community partners with our new focus statement, as well as provide opportunities for training, education, fundraising and advocacy. With our increased focus on ending the cycle of violence against women and children, we will continue to be a leader in improving our community.

A Letter from the President

Can you believe it's already 2016? And, the Junior League of Portland 2015-2016 year has only 4 months left! We have had so much excitement this year and it's going by too quickly!

When I look at what's been happening in the League, what's been going well, what we've accomplished, and who we're impacting, it continues to be because of our members! Our members are the reason JLP continues to be amazing and the reason we're currently having an impressive year! We truly have a talented group of women who want to make a lasting impact within our community, while supporting, encouraging and developing each other.

Our Provisional members continue to be the foundation within JLP. Their spark, fresh ideas and selflessness remind all of us what makes JLP so special!

Our active members continue to keep everyone informed of our happenings; working to engage our community, our Provisionals, our Sustainers, not to mention our supporters and donors. Between the Lines has held 3 successful readings, we've had 3 lucrative fundraising events, we've had 3 promising recruitment events, and we're exploring ways to further engage our community through our Stop Human Trafficking and our Healthy Habits, Healthy Kids programs. Our plans today lay the groundwork for tomorrow through establishing partnerships and establishing programs. The potential and possibilities are endless; preserving our legacy for the years to come.

Our Sustainers continue to be our backbone in more ways than they know. They have set a high bar to which we hold ourselves accountable. We continue to look to them for advice and knowledge in order to preserve the historical legacy of the League and the future of our community.

In October the League voted on a new focus statement to better define our purpose. We approved "The Junior League of Portland, OR works to end the cycle of violence against women and children". We whole heartedly believe this statement supports our direction, our community needs, and the commitments and desires of our members. Once again, confirming the members of the Junior League of Portland are focused on making a positive impact to the lives of people, our community and to one another.

Cheers,

Courtney Flood

President 2015-2016



New Board Announced for 2016-2017

The Nominating and Placement Committee offers its sincere congratulations to all those slated for a position on the Junior League of Portland's 2016-17 Board of Directors. The membership voted on the board slate at the January 20th GMM. Congratulations to our new board members!

President-Elect: Sarah Burns

Sarah joined Junior League of Portland in 2011. Since that time, she has served on the Provisional Committee as Small Group Leader, Assistant Chair, and Chair. Sarah is currently Membership VP.

Executive VP: Regina Wheeler

Regina joined Junior League of Portland in 2011. Regina has held the roles of Small Group Leader on the Provisional Committee, Trainings Committee Member, Stop Human Trafficking Assistant Chair and Chair, and is currently serving as Community Vice President.

Administrative VP: Alison Friedman

Alison joined Junior League of Portland in 2012. She has served as Small Group Leader on the Provisional Committee, Membership Coordinator, Assistant Chair of the JLP CAREs Committee and our is current Administrative VP.

Finance VP: Carsolina Walton

Carsolina joined Junior League of Portland in 2012. She has served as a Small Group Leader on the Provisional Committee, Assistant Chair of the Recruitment Committee and is currently in the role of Finance Vice President.

Fund Development VP: Tina Penman

Tina joined Junior League of Portland in 2010. Since that time, she has served as Chair of NW Exchange while on the New Member Committee, Chair of the Recruitment Committee, and Administrative Vice President. Tina is currently acting as Chair of League Sales.

League Development VP: Leanna Petrone

Leanna joined Junior League of Portland in 2011. She has served on the Provisional Committee as a Small Group Leader and on the Recruitment Committee as Chair for two years. Leanna is currently acting as Chair of the Communications and Marketing Committee.

Community VP: Gina Ambrose

Gina joined Junior League of Portland in 2012. She has held the roles of Small Group Leader on the Provisional Committee and Assistant Chair of the Volunteer in Portland Committee. She is currently acting as Chair of the Volunteer in Portland Committee.

Membership VP: Jessica Richey

Jessica joined Junior League of Portland in 2013. Jessica has served in the role of Small Group Leader on the Provisional Committee and is currently Chair of the Member Connections Committee.



The Value of League Fundraising

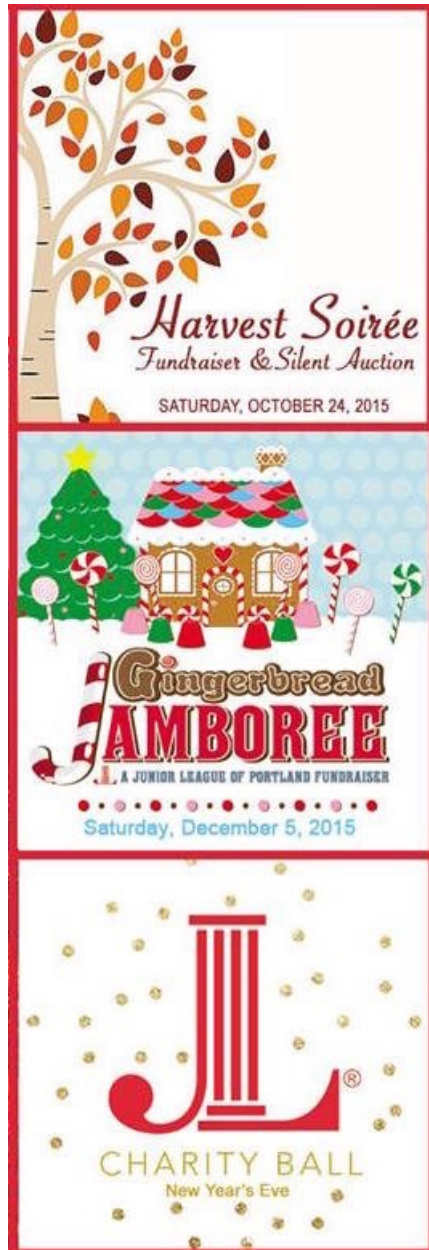
Earlier this year, the League embarked on one of its most aggressive financial budgets in recent years, with the hopes of diversifying our fundraising efforts and ultimately increasing our financial impact on the community. Different fundraising

strategies have different paybacks, which is why this year the Fund Development Council looked to increase our goals and diversify our offerings at the three major fundraising events: JLP CAREs Volunteer Day and Harvest Soirée; Gingerbread Jamboree and our New Year's Eve Charity Ball. Our fundraising season kicked off in September, when the Trainings Committee held two trainings that focused on not only why we fundraise, but also how to fundraise.

So why do we fundraise?

We strive to carry out the mission of serving our community started by our founders 105 years ago. Over the vast history of our League, we have fundraised in a variety of ways from galas to a second hand store. Fundraising serves several purposes for the League:

- ▶ It helps us to create a viable and sustainable organization. We are a non-profit and would not be able to produce the quality community programs and initiatives that we do on member dues alone. We need the funds to help offset not only our costs associated with running a non-profit, but also to fund initiatives such as Stop Human Trafficking, Between the Lines and Healthy Habits, Healthy Kids. In addition, funds that we raise are put back into the community through our grant program, which has led to us being able to sponsor a room at Bradley Angle House, work with Harper's Playground and more.
- ▶ Fundraising builds awareness about the League in the community. Through the success of our fundraising events this year alone, we have been able to engage not only League members, but also friends and family of members, partners and sponsors of the league and new supporters as well by having them attend our events. We have been able to introduce the League and the work we are doing on a whole new level with our fundraising efforts, which in turn helps to build support for the work that we are doing.
- ▶ Our members are more engaged when they fundraise! When our members are able to engage in fundraising for the League, they not only buy into our mission but they buy into our longevity. Fundraising helps our members to feel connected and to see first hand where the dollars they raise are going.



Thank you to all of our members who have donated, fundraised and volunteered for the League this year!

Emily Boyd
Fund Development Council VP

JLP CAREs Events Raise Funds While Bettering the Community



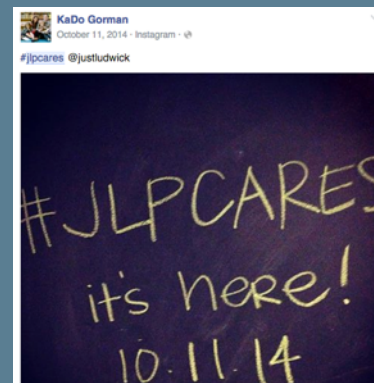
The Junior League of Portland's 7th annual JLP CAREs event, combining fund development with community service, was held on October 24, 2015. Over 170 members of the Junior League volunteered their time at various community organizations in the Portland area, including but not limited to, Peninsula Children's Learning Center, Ronald McDonald House, and The Shadow Project. The Volunteer-a-thon was followed by the 2nd annual Harvest Soirée at the EcoTrust building that evening. The League exceeded its fundraising goal by raising over \$66,000 from the day's events.

Alex Cole
JLP CAREs Media Liaison



- ▶ Over 170 League volunteers participated in the volunteer event (that's over 680 aggregate volunteer hours in a single day)
- ▶ 300 attendees to the Harvest Soirée from the League and local community
- ▶ Grossed over \$66,000, with almost half those dollars raised from the Harvest Soirée (funds raised from the live and silent auction, Wine Grab, Pick a Prize drawing and Paddle Raise donations.)

#JLPCAREs Trending on Social Media



Gingerbread Jamboree Jingles to Success



The Candyland-themed Gingerbread Jamboree at the OMSI on December 5th, was a huge success. The event participation doubled from

last year by adding a second decorating session. Both sessions sold out weeks before the event for the first time in Gingerbread Jamboree history. One hundred and sixty two gingerbread houses were decorated with over 150 pounds of donated candy. Attendees enjoyed a deluxe Hot Chocolate bar, Santa and live music by the Alphabeticians. We look forward to what next year will hold!



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Membership Thrives

Our Membership continues to thrive with 309 Actives and Provisionals and 301 Sustainers. We are thrilled to begin AJL's Membership Rollout where we enable our members to have a stronger voice and choice for their League involvement. We will be holding placement interviews in March/April, so we can hear from you directly about what you would like to do next year. There are a lot of other beneficial tools that will be implemented that support this new direction.

Welcome our new transfers that have joined us in Portland this League year from around the country!

Sarah Burns

Membership VP

Welcoming New Members

Nicole Christensen from Boise, ID
 Chaniqwa Lunen from Dallas, TX
 Kathryn Smith from New Orleans, LA
 Marisol Martinez from Cincinnati, OH
 Catherine Vitek from Phoenix, AZ
 Patricia Jones from Daytona Beach, FL
 Kristen Dillenbeck from Seattle, WA
 Elizabeth Megaw from Pasadena, CA
 Mia Cakebread from San Francisco, CA
 Gabriela Martinez from New York, NY

Recruitment Efforts Spring Forward

The Recruitment Committee had a busy and exciting fall season, which included two mixers. On October 8, 2015, they hosted a fall mixer at Cerulean Wine Bar and Bistro. The evening started with Ice Breaker Bingo. Attendees sipped wine and snacked on appetizers which were provided by Cerulean's owner and JLP member, Tammy Miller. Approximately 30 potential members attended as well as many current JLP members.

A second fall mixer was held at The Bar Method on November 13, 2015. Approximately 15 potential members attended a class taught by the Bar Method owner and



instructor Denise Burchard. Drinks and appetizers were served afterwards at the studio as potential members mingled with current members. Those in attendance brought donations of full-sized toiletries to stock the JLP-sponsored room at Bradley Angle House.



As they gear up for the busy spring recruitment season, the Recruitment Committee enjoyed a retreat in early January in Gearhart, OR, at the home of sustainer Kirsten Leonard. Our Winter mixer has just taken place at Davis Street Tavern and the committee has worked to further incorporate prospective members into the league's mission by sending them invitations to upcoming fundraising events.



The Recruitment Committee would like to thank Tammy and Jeff Miller and Denise Burchard for donating their services and staff in support of the Junior League.

Member Spotlight

Congratulations! Active Member Katie Shuck has been slated to the 2016-2018 Governance Committee. She served as Strategic Fund Development Co-Chair, Fund Development Vice President, President-Elect, President, was a member of the New Member Committee, and an advisor to the JLP CAREs and Healthy Habits, Healthy Kids committees. Currently, she serves as an Active Advisor on the Trainings committee. In her community and her League, Katie has a reputation for building understanding and communicating needs. Her governance leadership was responsible for unanimous approval of the revised bylaws in the Portland League.



AJLI Fall Conference Recap



JLP was well represented at AJLI's Annual Fall Conference this past September in New Orleans with four Board members in attendance.

I am very grateful to have attended such an educational and inspirational conference. The JL New Orleans women were exceptional at sharing the story of their city and inspiring the rest of us to be so in love with where we live. The recounting of Katrina and their involvement in the rebuilding and how their JL involvement, training and development helped create responsive leaders who were able to lead their city back from such devastation should be a lesson to us all!

Meeting other JL Presidents and President Elects is so inspiring and reminded me that we are part of something so much bigger than just PDX. Everyone is so willing to share ideas, email "boxed" events, and share what works/doesn't work. One of the common reminders that kept

coming up is that "the Junior League is a complement to life, it shouldn't suck the life out of you!" (Quote taken from an amazing seminar led by Vicki Clark).

It's a great conference for the President and President-Elect to attend to solidify their year ahead and I feel it really helped Courtney and me align and do some goal setting as a team. I'm so glad that Sarah Burns (Membership VP) and Kristin Kilshaw (League Development VP) were there as well, the four of us discussed ideas, ways to incorporate seminar takeaways and strategize some very long term JLP specific goals for the future. We all attended different seminars and have been able to bring back so many ideas to our league this year.

I left the conference re-energized toward JLP with new tools to be a better member and leader. I'm thankful to our Endowment for providing the opportunity to attend and be part of such a wonderful international organization!

Happy New Year!
KaDo Gorman

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Sustainers Strengthen Ties

The Sustainers of the Junior League of Portland have been enjoying a worldwide tour of the fine food opportunities offered in the metro area through our event, Ladies Who Lunch. We started the year at restaurant Broder Nord, with Julie Branford offering some insights into the Norwegian cuisine and culture. Our next stop was the venerable Greek restaurant Alexis with Mari Lou Diamond regaling us with the history of the Greek community in Portland and the importance of "old country" food. The gracious owners joined us at the end of the meal in a rousing "Opa"! Next we met at Pastini Pastaria, where Cynthia Bradley presented recipes and history from Ancient Rome, the foundation of



Italian and European

cuisine. We also attended High Tea, the foundation of English civilization, at the Benson Hotel. The festive decorations enhanced our camaraderie, and we strengthened our friendships old and new.

The Annual Ornament Exchange in December, hosted by Gretchen Pilip, got us in the holiday spirit. After enjoying a delicious pot-luck provided by various members, the participants settled in for the most important part of the day: trying to hold on to their ornament as long as possible! Tensions slowly mounted as each item was unwrapped, but we managed to keep our cool.

The vast participation from Sustainers enables us to meet new people at each event, widening the reach of the Junior League of Portland.

RSVP for all luncheons by emailing Sustainer Carol Leiter at ladieswholunchpdx@gmail.com.

Trink Easterday
2015-2016 Sustainer Representative

February 10th – Petite Provence
(French Cuisine)
1824 NE Alberta St. Portland, OR

March 9th – County Cork Public
House (Irish Cuisine)
1329 NE Fremont St. Portland, OR
(Note: We will meet at noon as that
is the time that the County Cork
Public House opens.)

April 13th – Pok Pok (Thai Cuisine)
3226 SE Division St. Portland, OR

May 24th – Annual JLP Sustainer
Luncheon at the Portland Golf Club

Sustainer Evening Book Club Established

Sustainers Mary McFarland and Lucy Vosmek held the first gathering on Monday, January 18. Going forward, the plan is to meet monthly on the third Monday of the month. The group will decide on future locations and the meeting dates based on member availability.

The first book discussed was **Landfall** by Ellen Urbani, a book that League members have applauded. Although the author is from Portland, the story is based in New Orleans during Katrina. The book focuses on relationships and women. **Landfall** is available at area bookstores and at various branches of Clackamas, Multnomah and Washington County Libraries.

Charity Ball Event Rings in the New Year

The second annual 2015 Charity Ball was held on New Year's Eve at the historic Gerding theater at the Armory in the heart of the Pearl District. Doors opened at 8pm; party goers enjoyed two floors with two full bars, delicious appetizers by Pearl Catering, music by DJ Mike, photo booth, party favors, midnight balloon drop and champagne toast to ring in the New Year. VIP patrons enjoyed all this plus a private lounge area on the second floor mezzanine, hosted bar access, extended appetizer offerings and desert bar.



We enjoyed that diversity and significant exposure that lead to many ticket purchases made by members of the greater Portland community, unaffiliated with the Junior League. Community involvement is a major goal of the Charity Ball, helping spread knowledge and interest about the Junior League of Portland. With 156 tickets sold, the event grew attendance by over 300% and raised almost \$21,000 for the Junior League of Portland's Endowment Fund.

Thank you to everyone who supported the event by attending and or encouraging others to attend, without you this rocking NYE party could not have been the success it was. The biggest thank you to our sponsors and last but certainly not least, thank you to the amazing women of the 2015 Charity Ball committee: Kate Carmack, Tegan Enloe, Fernanda Gwinner, Genna Robertson-Hall, Molly Mager and Michelle Otten.

Feedback from attendees has been overwhelmingly positive and the interest surrounding Charity Ball 2016 is high. We look forward to seeing you on the dance floor this year as we continue to grow the Charity Ball into what is sure to become a JLP signature event within the Portland community.

Leslie Nevius and Tina Tunney
2015-2016 Charity Ball Co-Chairs



Sustainer Spotlight: Susan Holloway

JLP Sustainers are the foundation upon which our League stands; through them we can understand our history to better build toward the future. One remarkable woman to set the standard for Junior League membership is Susan Holloway. Susan joined the Junior League of Portland in 1971, drawn by the notion of working with like-minded women to address important issues in the community.

In reflecting upon her years of membership, Susan has a few favorite placements. As Provisional Director, she took pride in getting new members excited about making a positive impact on the community. In her role as Training Director, Susan organized and delivered important information to the Membership – a responsibility that resonates with her passion for education and professional development. Lastly, she led Career Development – a training series to help members take command of their volunteering careers and to apply learned skills to their lives outside of Junior League. A few years after becoming a Sustainer, Susan served as Sustainer Representative to the Board. She recalls fondly the energy and commitment of the Board (led by then-president Kirsten Leonard), and enjoys seeing that excitement continue on.

Susan embraces the idea of doing your best even when you think no one is watching. It is this integrity and work ethic that brought her – quite unexpectedly – an invitation to a committee charged with developing an advocacy program for abused children in the court system. Recruited for her “reputation of getting things done in the volunteer world,” Susan and the small project team worked tirelessly to create the Court Appointed Special Advocates (CASA) program. In addition to

being the state’s first CASA, Susan consolidated Multnomah and Washington counties’ programs, trained other counties, and held positions as Executive Director

and President of the Board. She sums up her incredible work by saying that developing CASA was “challenging, scary, rewarding, and one of the best contributions I could make to the state of Oregon.”



Her vision for the future of JLP? Susan is pleased with the efforts to diversify the League and increase participation of the Provisional members, and she strongly supports the movement to focus our work and avoid being “spread too thin” to make an impact. She feels that Junior League of Portland is successful for three reasons: measurably contributing to the city, developing tangible skills and intelligence, and of course, enhancing the community of brilliant, caring women.

Exploring her passions and maximizing her Junior League experience to build a stunning résumé in business and non-profit organizations, Susan is an inspiration for our past, present and future JLP community.

Nicole K. Amend
Marketing & Communications Committee



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Junior League Chapters Form State Public Affairs Committee to Combat Trafficking

The Junior Leagues of Portland and Eugene will form a State Public Affairs Committee (SPAC) this year. SPACs have been uniting Junior Leagues across our country since 1930. A SPAC was first formed in Oregon in 1978, but disbanded in the late 1990's. A SPAC is intended to unite Junior Leagues together to effectively and efficiently influence public policy in a state. Members of the SPAC strategize and take action for effective change in public policy. The future Oregon SPAC, just like other SPACs across the country, will unite to make strides towards stopping human trafficking in Oregon. This year, guidelines for the committee are being established, although both groups are already working together to take steps towards stopping human trafficking.

On September 28, 2015, members from both Leagues attended a Commercial Sexual Exploitation of Children (CSEC) legislative update meeting in Salem. At the meeting, concepts and ideas for the upcoming 2016 legislative session were discussed and the 2015 legislative session was reviewed. The Attorney General's office reviewed HB 3040, a bill from the 2015 session that sought to create a hearsay exception in human trafficking cases. JLP and many other anti-human trafficking organizations publicly supported this bill last year. After a public hearing, the bill was sent to a work group to be reviewed further this year. The CSEC meeting was a great opportunity for the two leagues to meet, discuss formation of the SPAC, and prepare for the upcoming legislative session.

Georgia Prim

Stop Human Trafficking Committee

What Can You Do?

Educate Yourself & Others

These videos, along with other resources, are used to educate adolescents and teenagers about human trafficking. One of the girls in the documentary, "Chosen," spoke at our past GMM about her experience with trafficking.

<https://www.youtube.com/watch?v=7xdkNE8Jp9E>

<https://vimeo.com/150829203>

Donate to our Delicates Drive!

The Stop Human Trafficking committee would like to have another successful drive, but we need businesses, community centers, places of worship, etc. to host our hampers. If you know of any locations that may host a hamper through mid February 2016, please contact stophumantrafficking@juniorleagueofportland.org



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A Call to Action in Human Trafficking Efforts

Active Member Editorial

A year ago, AJLI's Program Director, Janine La Sueur, had an idea. After hearing so many examples of JL's around the world tackling the complicated and horrifying issue of human trafficking, she wanted leaders in the anti-trafficking movement to become aware of how they could leverage civic organizations, such as JL's, to build their own capacity and accelerate progress on the issue.

La Sueur reached out to multiple Leagues with human trafficking initiatives and conducted phone interviews with several League leaders to identify the ideal panel. She settled on Lee Lowry (past Pres. of JL Tampa), Kate Lee (past Pres. of JL NJ), and yours truly (at the time, Pres. of JLP and current active member on our Stop HT Committee). The diversity in size, experience, and strategy of the three Leagues selected represent an evolution in our approach to the issue with New Jersey having advanced through successful advocacy work to building a full-fledged coalition, Tampa executing a major awareness campaign and driving early successes in a Florida SPAC, and Portland where we have just recently advanced into advocacy and planning the next stage in our awareness and education efforts.

JuST conference afforded me the opportunity to network with experts in the field, from law enforcement to survivors, and our presentation was packed (approximately 50 people) and well received. I learned a tremendous amount in a short period of time.

Here are my three main takeaways to inform our continued work on this issue:

- Commercial sex trafficking (one of several forms of human trafficking) as an issue is today where domestic violence was about 30 years ago. That means public awareness and understanding of the root causes and lasting effects of the issues have a long ways to go. It also means that the landscape of non-profit, law enforcement, legislative, and resources available to victims and survivors is ever-changing. Bottom line,

everyone is scrambling for solutions and resources and not everyone agrees.

- Because of that landscape, JL's and other civic organizations offer the unique value of neutrality. While experts debate specific solutions or agencies and NPOs compete for grants, we can help all of them be more effective through awareness, capacity building, and advocacy.
- We must commit to this issue long-term and our members must become educated about the nuance and sensitivities of the issue. There is a lot of work to be done. The path to recovery for a survivor is a long and difficult one. We must not abandon them prematurely. Fortunately, there are many things we can do, as individuals and as an organization, that can help create lasting positive change. And we can do it in ways that keep our members safe and volunteering within our areas of greatest strength and interest.

There is important work to be done and a role of each of us. I look forward to seeing JLP play a role in making Portland a source for proven solutions rather than a hotbed of trafficking.

Cat Parkay

2014-2015 Junior League of Portland President



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League Supporters

We are especially grateful to all of our generous supporters who have given to the Junior League of Portland general fund, endowment or with a gift for our community partners. We thank you for your support! Here are a list of donors who have given from August 6 - December 4, 2015.

If you donated to the Junior League of Portland in the past year and have not received a tax donation letter and would like one, please contact Donor Relations at donorrelations@juniorleagueofportland.org

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