

THE MEMBERSHIP EDITION



PRESIDENTIAL NOTE: A GLIMPSE AT OUR MEMBERSHIP



JLP CARES: MEMBERSHIP COMMUNITY IMPACT



RECRUITING OUR FUTURE: A LEAGUE EFFORT

PRESS



Welcome to a wonderful year!

I hope everyone has enjoyed a wonderful summer! JLP has been busy this summer setting up our 2015-2016 League year for success. We ended up on such a high from last year; all Committees have been eagerly starting, or continuing, their amazing efforts.

Our highlights so far include welcoming 117 Provisional members following an incredible recruitment season. We've secured locations for all three of our 2015-2016 JLP events (JLPCAREs, Harvest Soirée, Gingerbread Jamboree and Charity Ball). We have remained committed to listening to our membership by revamping our members' experiences. We have adopted a new External Endowment Grant Application and are Current Membership 197 Actives 117 Provisionals 293 Sustainers working hard to update our internal policies. A lot of effort is also being invested to present a new focus statement for the membership vote in October, which will be critical for us to grow strategically within our community. All of this in 2 ½ months!

To say our Membership has been busy is an understatement, but our efforts are truly showcasing what the Junior League is about: working to improve our community while focusing on developing ourselves as civic leaders. I am truly surrounded by amazing, talented, driven and supportive women whom we should all be thankful for.

As we look toward the dawn of our 105th League year we have so many successes to reflect on. The upcoming League year will help align us for another 105 impactful years within our community that we love so much.

Cheers,

Courtney 2015-2016 Junior League of Portland President

THANK YOU to our outgoing board 2014-2015

President: Cat Parkay President Elect: Courtney Flood Admin VP: Andrea LeBaron Finance VP: Cynthia Bradley Executive VP: Kristi Manseth Community VP: Regan Nelson Fund Development VP: KaDo Gorman League Development VP: Sara Morrisey Membership VP: Kristin Kilshaw Sustainer Rep to the Board: Julie Branford

.....and WELCOME incoming Board

2015-2016

President: Courtney Flood President Elect: KaDo Gorman Admin VP: Andrea LeBaron Finance VP: Carsolina Walton Executive VP: Regan Nelson Community VP: Regina Wheeler Fund Development VP: Emily Boyd League Development VP: Kristin Kilshaw Membership VP: Sarah Burns Sustainer Rep to the Board: Trink Easterday





The Junior League of Portland's annual New Years Eve Charity Ball is a must attend event. The black tie, optional event, will be full of music, drinks, and dancing. All proceeds benefit the Junior League of Portland's Endowment Fund.

> Purchase your tickets today! New Year's Eve Charity Ball December 31, 2015 The Gerding Theater at the Armory Portland, OR

For more information please contact charityball@juniorleagueofportland.org

JLP CAREs and Harvest Soirée

Mark your calendars - this year's JLP CAREs Day is happening Saturday, October 24th! The Junior League of Portland's Community Action and Revitalization Event combines fund development and community service to present the Volunteer-a-thon and Harvest Soirée celebrations. This year, League members will volunteer at local community partners throughout the Portland area, completing half-day projects that enhance the essential services and facilities of 12 resource-constrained organizations. League Members will raise sponsorship support from their personal networks as recognition for their volunteer efforts on JLP CAREs Day. Donations will go directly to



Make the 2nd Annual Harvest Soirée even better than next year with you and your friends and family!

support the League's General Fund. At the 2nd Annual Harvest Soirée and Auction, the League and the local community will come together for an evening of celebration and revelry at the Pearl District EcoTrust building. Featuring a silent/live auction, Wine Grab, delicious food, signature cocktails, music and dancing, it's an event you won't want to miss! On JLP CAREs Day 2014, the League logged more than 450 volunteer hours in the community, and raised more than \$40,000! This year help us increase our goal to \$60,000 made possible through volunteering, Soirée attendance and sponsorship support. \$25,000 of our fundraising goal will be generated directly by you, our League members. We are asking each lady to get out there and fundraise at least \$100 from your network to help support the League and our mission. Visit the JLP website - juniorleagueofportland.org - to learn more about the event, volunteer sign-up details and Harvest Soirée tickets.

Call-to-Action: The JLP CAREs Committee is looking for organizations and sponsors to partner with. We're hoping to connect with YPOP/Rotary/AMA and local banks, law offices, healthcare and real estate groups. If you'd like to recommend your employer or contact from your personal network, please reach out to <u>jlpcares@juniorleagueofportland.org</u>! Volunteer-a-ton registration is now open. Sign into the JLP website, navigate to the online calendar, and sign up for a community partner site.

• Harvest Soirée tickets are available for sale! Buy your tickets here.

•League volunteers get a \$25 discount on the purchase of their Soirée ticket! The discount will be accessible via a special link given at the end of the Volunteer-a-thon registration process.

•The JLP CAREs & Trainings committees are hosting two sessions to provide strategies and tactics to aid in fundraising endeavors. Look on the JLP calendar for Fundraising 1.0 and Fundraising 2.0!

•Please join our Facebook events and invite family/friends to the soiree: <u>JLP Cares</u> and <u>Harvest Soiree and Auction</u>

•Here's a great video outlining JLP CAREs, by our very own Crystal Gassert! <u>Watch</u>

Issue-Based Community Impact: How it Affects Junior League of Portland

This fall the Junior League of Portland will begin the implementation process of IBCI. So what is IBCI? IBCI stands for "issue-based community impact." Issue-based community impact is a bigger, deeper, longer-term and more enduring commitment to the community than a project-based focus.

It is a way for the League to narrow in on a specific demographic, issues that affect that demographic and specific aspect of that issue.

Why should the Junior League of Portland adopt IBCI?

- Gives the League a greater understanding of who we are as a non-profit organization
- Promotes a deep knowledge of the community
- Enables the League to build relationships across and within the community
- Allows members to develop leadership skills through engagement with community issues
- Focuses on meaningful change and connectedness to the concerns and well-being of the community

What will IBCI help the Junior League of Portland to accomplish?

• Touch more people in the community and gain diverse perspectives

- Improve efficiency of larger-scale operations
- Use resources prudently and avoid duplication of services
- Encourage community solidarity as local organizations build trust
- · Learn about other organizations and position the League as a partner
- Enhance JLP's sphere of influence

What is the IBCI implementation timeline?

The IBCI committee will propose two "focus statements" at the September 16th GMM. Each focus statement will be presented with a corresponding layout for the Community Council, including partners and programs. This will allow our Membership to see how each focus statement will affect the organizational layout of the League.

The League will vote to adopt one of the two focus statements and the corresponding organizational layout at the October 21st GMM. The new structure will not be adopted until the beginning of the 2016-2017 League year.

If you have any questions about IBCI and the implementation process, please contact <u>ibci@juniorleagueofportland.org</u>

2014-2015 Highlights

\$25,883 : General Fund Donations received* \$7,518 : Endowment Fund Donations received* *From June 1, 2014 - March 31, 2015

\$26,000 : Endowm	ent Grants
\$4,000	Raphael House
\$3,600	Harpers Playground
\$2,500	Bradley Angle
\$2,500	Peninsula Children's Learning Center
\$2,500	Sexual Assault Resource Center
\$1,000	Rose Haven
\$500	Children's Book Bank
\$9,150	AJLI & Local Conferences
\$140	Internal Committee Grants
12,963 : Total Volu	

12,963 : Total Volunteer Hours60 : Volunteer Opportunities501 : Individual Volunteer Shifts

571 JLP Members	
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- 84 Provisional Members
- 164 Active Members
- 274 Sustainers
- 49 Sustainer Emeritus

Member Connections

The Member Connections Committee is excited for the 2015-2016 year with the #1 priority to increase member engagement and event attendance. The committee already has some fun events in the works, including a recurring "Ladies Who Lunch" series, Meet the Provisionals Happy Hour, and Supper Club to name a few! Some goals include planning events further in advance, increasing event visibility via the HotSheet/social media, and partnering with other committees on JLP events. This will include a joint GMM and Member Connections event in November. The committee just hosted their first social of the year, a JLP BrewBarge, which was a huge success! The event was completely sold out, filled with sunshine, pedaling, copious amounts of wine, and ended at the RiverPlace Hotel



patio. It was a great way for members to get reconnected and meet some new faces. If you have suggestions or ideas on events you'd like to see in the future, please pass them along to <u>memberconnections@juniorleagueofportland.org</u>, as the committee wants all events to be member-centric. Member Connections is looks forward to seeing you at upcoming events!

Summer Sustainer News

There is so much to celebrate about the Junior League of Portland, its members and their accomplishments. The loudest applause goes to Teresa Forni, 2015 Sustainer of the Year! Those



2015 Sustainer of the Year Teresa Forni

attending the Sustainer Luncheon were captivated by her words regarding volunteer service, her friends/family and the Junior League of Portland. Mark your calendars now for the 2016 Sustainer Luncheon to be held on Tuesday, May 24, 2016.

Through the efforts of the Recruitment Committee during the last two years, over two hundred women have signed up to be members of our League. Those women interested in possible involvement in the JLP had the opportunity to attend various informational sessions where they met Active members who conveyed what membership in the JLP entails and what the next steps would be to become Provisional members of the Junior League of Portland.

Sustainers Julie Branford, Lynette Houghton, Jean Josephson, Kris Kern, Kirsten Leonard, Patsy McKelligon and Marjorie Wilson and one Active member, Leslie Nevins, welcomed these prospective members into their homes providing a warm welcome, beautiful food, great libations and meaningful reflections on their own league experiences. Sincerest thanks go to these hostesses who so kindly embody the spirit of the Junior League of Portland.

Guests attending these sessions were given a thorough history of the league at both the national and local levels, the mission of the organization, the obligations and merits of Membership. Simply being in the presence of prospective members, learning of their devotion to Portland, hearing about their professional roles and achievements, and sensing the tremendous contributions that they will offer through a lifetime of civic leadership has been a remarkable experience.

Over the last two years as the Sustainer representative to the Recruitment Committee I have had the great privilege of associating with Active League members. Witnessing their level of commitment, intelligence, ability to articulate the league's vision and mission, plus witnessing their passion towards service and one other is beyond anything I have ever seen in our League!

Sustainers are invited to serve as advisors to various league committees. Their perspective, history and commitment are invaluable in the eyes of Active members. Serving in the role of an advisor provides sustainers with a "front row seat" to all that



is happening in today's League as well as having the opportunity to volunteer with our outstanding, bright and very committed Membership.

Personally, of all the roles I have had as a Junior League of Portland member, serving in the capacity of an advisor to the Recruitment Committee has been the best! Please contact me if you have interest in learning more about serving in this capacity.

The "Ladies Who Lunch" group is planning this year to taste our way around the world and we wish to have you join in the festivities! The Ladies will explore various countries and cultures and then feast on the food of the country here in the Portland metropolitan area. Your input into our "itinerary" will be most welcome.

This year we hope to enrich your JLP Sustainer experience by providing more activities that are both relevant and fun...so please let me know what you have interest in pursuing.

Lastly, Julie Branford has served as this past year's Sustainer Representative and has done so magnificently. She has provided astute advice to the JLP Board of Directors, always been present and supportive to our sustainers, and provided her radiant smile, dynamic energy, positive attitude and loving heart to all. Applause to Julie for her work, and thanks in advance to all of you who will participate in this year's Sustainer activities.

In the Spirit of Voluntarism,

Trink Easterday 2015-2016 Sustainer Representative

Membership is thriving!

2015-2016 Membership VP

We are thrilled to welcome 117 Provisionals to the Junior League of Portland this year. The Recruitment committee did a fantastic job finding this amazing group of women to join us.



We have a diverse, welleducated and experienced group that will certainly offer us new insight and help grow our League. We continue to retain more of our membership year over year due to our continued focus on creating a member-centric

League experience. We want each League member to design her own path, whether it be focus on volunteering, training, leadership, or social activities. My goal this year is to recognize excellence in our membership throughout the year with our Volunteer of the Month awards and through obligations. We want to acknowledge our members that have a well-rounded JLP experience which ultimately benefits all of us. Thank you for your continued dedication to membership in JLP. Sarah Burns 2015 Volunteer of the Year

2013-2015 Recruitment Chair

Over the course of the League year, the Recruitment Committee communicated with

over 430 prospective members. In addition to hosting two mixers in the Fall and Winter, members of the Recruitment Committee also coordinated four Open Houses in the Spring, which were attended by 111 potential members. We could not have reached this success without our amazing hosts, Sustainers Kirsten Leonard, Julie Branford, and Patsy McKelligon and Active Leslie Nevius. Our deepest and most sincere thank you to our hosts and current members that gave presentations about the history of the Junior League of Portland, its community programs, the diverse opportunities the league provides for developing the potential of its members, and mingled to developed relationships. Leanna Petrone

2013-2015 Recruitment Committee Chair



2015-2016 Recruitment Committee

With the first Recruitment Committee meeting held in June members are excited for the upcoming year. Goals include building on the committee's work from the previous year and finding even more diverse ways to reach out to prospective members and continue building the League's vibrant membership.

The JLP Birthday Group

A Reflection on Membership by the Sustainers

For 31 years we have been there for each other, experiencing birthdays, marriages, baby showers, children, divorces, careers, grandchildren, major health issues, retirements and even funerals. We came together as leaders in a Junior League of Portland Provisional committee. Some of us had known each other prior to our placement but not all of us. At the end of our year guiding a group of Provisionals, we did not want to disband. So we created the "Birthday Group" as a way to stay together.

To date we have had at least 150 gatherings at our homes, at restaurants, clubs and locations away from Portland. These years, one after another, have brought us a close relationship that is priceless. We loved our responsibilities and growth opportunities as League members and now appreciate our Sustainer status. Above all, our "Birthday Group" shares the highs and lows of life together.

So for those of you who are just beginning your Junior League journey or for those long into it, we encourage you to nurture each other and to form friendships that are lasting and true. May you form strong bonds with one another through your dedication to voluntarism!

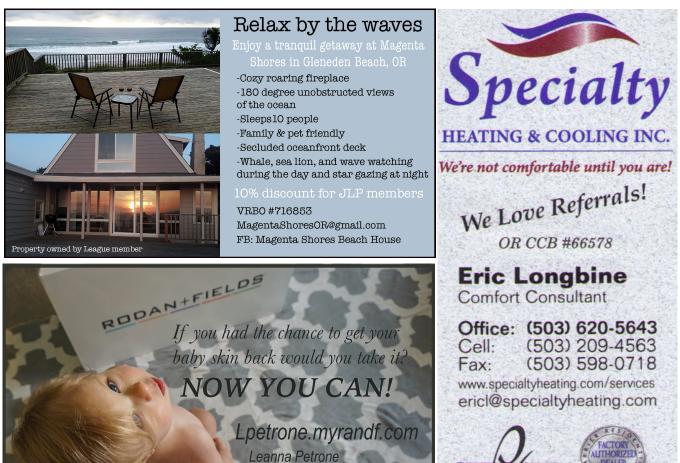
In Friendship, The JLP Birthday Group



Member Spotlight

New Sustainer Deanna Semibold is the Board Chair for SARC. Throughout the last decade Deanna has been an exceptionally active member in a variety of roles in the League. Deanna was involved with the human trafficking task force since its inception and served as cochair of the Stop Human Trafficking committee. She served on the Multnomah County Steering Committee and on the Sexual Assault Resource Center (SARC) Board of Directors. Just recently Deanna became the President of the SARC Board, which reflects her dedication to the issue of human trafficking. She is certainly an amazing example of a civic leader using her Junior League skills to serve her community.





Consultant

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furn to the Experts

League Supporters

We are especially grateful to all of our generous supporters who have given to the Junior League of Portland general fund, endowment or with a gift for our community partners. We thank you for your support! Here are a list of donors who have given from February 17, 2015 – August 6, 2015

If you donated to the Junior League of Portland in the past year and have not received a tax donation letter and would like one, please contact Donor Relations at donorrelations@juniorleagueofportland.org

Individual Levels of Support

Supporters Circle(\$1-\$99)

Patricia Knollman* Patricia Schleuning* Elaine Flowerree* Linda Goebel* Mari Lou Diamond* **Deborah Boone*** Nancy Janney* Deborah Tragesser* Peggy Wood* Brianne Hyder* Alison Burcham* Tricia Rav* Whitlee Preim-Siddon* Lucy Vosmek* Keelev Hawkins* Danielle Cox* Diane McCall* Jen Colbert* Moira Farnsworth*

Chelsea King* Kristin Kilshaw* Julie Branford* Susan Holloway* Elizabeth Butrick* Alison Friedman* Christine Tomlinson* Kris Elliott* Dena ladanza* Meghan Larivee* Raechel Frogner* Nancy Graham* Jill Arena* Kirsten Leonard* Marilyn Lindgren* Carolee Kolve* Donna Smalldon* Frances Stearns* Katherine Kneeland* Kathryn Stromvig* Erin Chapman*

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(\$100-\$249)

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Jennifer Lynch* Lynne Bangsund* Judy Hummelt* Caroline Swindells* Joanne Carlson* Lynnette Houghton* Bobbie Hill Tana Morgan

Patrons Circle (\$250-\$499)

Carolyn McMurchie*

Benefactors Circle (\$500-\$999)

Jennifer Lynch* Gretchen Pilip*

Visionaries Circle (\$1000-\$4999) Intel Corp.

*Denotes JLP Member



ADVERTISE HERE!

Color Business Card Size Ads for \$35 an Issue marcom@juniorlagueofportland.org

Support the League when you shop!

Did you know you can link your Fred Meyer and Amazon accounts to the Junior League of Portland? Each organization donates a portion of their proceeds to the league on a quarterly basis. So please register your accounts and encourage your family members to do so as well. It only takes a few moments and is a great way to support the League!

Fred Meyer - <u>https://www.fredmeyer.com/topic/community-rewards-4</u> Link your Fred Meyer Rewards account to the Junior League of Portland and shop away! **Amazon Smile** - <u>https://smile.amazon.com/</u>Designate the Junior League of Portland as

your preferred charity

Giving Vines - <u>http://www.givingvines.com/Junior-League-of-Portland-OR.aspx</u> Proceeds of wine sales will directly benefit the league!









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