



Junior League of Portland
2017-2018
Annual Report

2017-2018

Throughout 2017 and 2018, the Junior League of Portland made a successful impact both within our organization and throughout Portland metro area. We made significant strides in fundraising, membership experience, long term organizational development and producing new events. Our organization continues to focus on our mission to develop the potential of women, improve our community and promote voluntarism. These significant advances can be seen through our achievements in the past year.

At the beginning of our fiscal year, we asked our membership to focus on the theme of DISRUPTING CONVENTION. We encouraged our members to change their typical perspectives in an effort to seek opportunity where it might not have otherwise presented. Personally, I have always struggled with fundraising. I felt uncomfortable asking for donations, but I asked for some training from members with fundraising experience and with their guidance, we were able to secure two of our largest corporate sponsors for the year in just a couple of meetings. It took looking at the situation in a disruptive manner, so I would change my conventional perspectives on fundraising in order to be successful.



I am very proud to say that our membership went above and beyond our budgeted expectations for both financial and in kind donations throughout the year. Through our three fundraisers (Harvest Soiree, Gingerbread Jamboree and Rose City Summit), we were able to secure corporate sponsors at significant financial levels, financial contributions both from our members and their spheres and

support from local vendors who benefited from their exposure in these events. Our general fund is the benefactor of the Harvest Soiree and Gingerbread Jamboree. Both through strong ticket sales, successful live and silent auctions and vendor contributions, we were able to have \$79,000 in net income for this operating account. The 1910 Campaign raised almost \$28,000 as we continue our pursuit of our \$110,000 goal by 2020, the 110th anniversary of our organization. Our endowment continues to grow both through contributions and market growth as we gifted over \$16,000 to our endowment applicants.



During our first year of dividing the board of directors and our management team, we worked to improve membership experience through more direct contact with managers while the board focused on future planning. This allowed our membership to have a stronger connection to the yearly activities. Our 736 total members participated in volunteer events, socials, trainings and fundraising events at significant rates which allowed for our membership retention figure to be at a 5-year high.

The board of directors made strides in future planning by creating a new 5-year strategic plan which included our three central pillars that will allow us to achieve our vision statement.

1. Recognition in Portland as a stakeholder in women's leadership training
2. Investing in our membership through training and technological tools
3. Strategic fund development to have a large impact and lasting The board also worked to lower our monthly expenses by considering an office location transition.

We researched how to engage more authentically with our sustaining members. We started a rebranding project for our training arm of our organization to give it new focus as we continue to see this as the primary pillar of our membership offer. The board had 100% participating in our fundraisers and was able to reframe our planning process in our new board structure.



During its inaugural year, the Rose City Leadership Summit was developed by a group of strong leaders in our organization that were able to secure large corporate sponsors, nationally recognized speakers and sell out the event. We were proud that we had a significant presence of non-league members in attendance at the event, all who's feedback was positive. The founder of the #MeToo movement, Tarana Burke was featured as our keynote speaker which also gave us opportunities for local media coverage. This event allowed us to make significant strides in our pursuit of establishing our organization as a training institution in our community.

I hope that you enjoy looking through our successful impact in the following pages. The Junior League of Portland works to end the cycle of violence against women and children. We have done so through our strong connection with our community partners, community programs and financial giving. Our membership continues grow as we develop as a stakeholder in our community for women's leadership training. Thank you for caring about us and thank you for your individual contribution to the Junior League of Portland.



JLP President '17-'18

Our Mission

The Junior League of Portland is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Focus

The Junior League of Portland, Oregon works to end the cycle of violence against women and children.

Community Grants from the Endowment Fund

\$2500 Girls INC: Produced by Her	\$2500 Morrison Child & Family Services: SAGE Program
\$2400 Parenting with Intent: Monthly Teen Events	\$2852 YWCA Greater Portland: Yolanda Project
\$6000 Rosen Haven: Bloom Wellness	



Corporate Donors:

- \$2000 Bob's Red Mill
- \$1000 WFG National Title
- \$2000 Cedar Summit PDX
- \$1000 United Way of
Columbia-Willamette
- \$500 Stein Oil
- \$10,000 UBS

Major Donors:

- (\$5000+)
- Gretchen Pilip
- Sue Stein

Accomplishments

Votes Passed:

2018/2019 Board of Directors and Management Team

2018/2019 Nominating Committee

Amended the bylaws to allow for an online voting process if quorum is not met at a general membership meeting. Members attending a voting meeting via teleconference or video shall also be included in the quorum number. The secretary was also giving the role of Parliamentarian.



Junior League of Portland Community Partners

Harper's Plaground
Ronald McDonald House
Door to Grace
Bradley Angle House
Raphael House
Rose Haven
Children's Book Bank

Junior League of Portland Programs

Stop Human Trafficking
Healthy Habits Healthy Kids
Civic Engagement

Community Impact by the Numbers

11,239 survivors of human trafficking received new undergarments and personal hygiene items.

This is 5 times more than the past!

28 women served a warm Thanksgiving Day meal

2 JLP trainings on Domestic Violence/Human Trafficking

100 backpacks donated to children of Domestic Violence

15 food processors and meals served to families of Domestic Violence at Raphael House

21 children decorating frames with personalized photos taken during the Fall Festival

35 manicures given to survivors of Domestic Violence

55 girls identified as Commercial Sexual Exploitation of Children and their mentors were served dinners at Door to Grace.

77 families served for the Portland Backpack Lunch Program

1,500 books cleaned at Children's Book Bank

200 families served warm meals at Ronald McDonald House

Membership Volunteer Participation:

101 Volunteer Events
869 Volunteer Slots Available
528 Volunteer Slots Filled
4000 Volunteer hours

Financial Impact:

Actual Expenses to budgeted Expenses: 87%

Actual Revenue to budgeted Revenue: +128%

\$79,000 NET INCOME (2.35 times budgeted Income)
\$390,000 value of our volunteer hours

Communication Impact:

Sent out 30 internal HotSheet communications to entire membership

Sent out 15 external communications

2,067 JLP Public Facebook followers

711 JLP Instagram followers



Introducing 2 additional community partners for JLP 2018-2019:

YWCA Clark County, Sexual Assault and Domestic Violence Program

Morrison Child and Family Services, the SAGE Residential Program

Membership

26
Member
Connections
Events

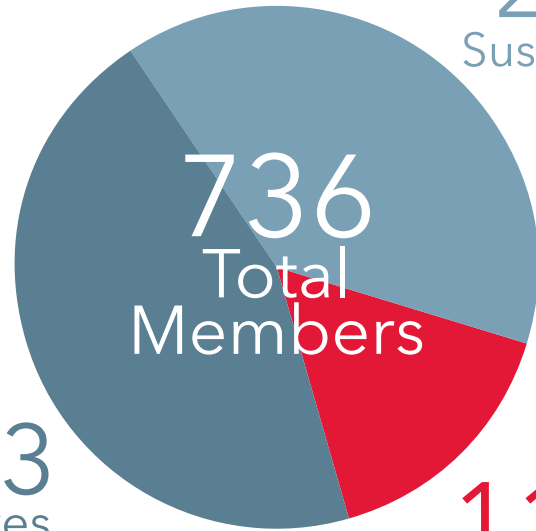
Active
Retention
80%

17
Learning
& Development
Events and 300
Registrants

Sustainer
Retention
104%

(11 personal, professional
and 4 non-profit focused)

333
Actives



288
Sustainers

115
Provisionals

Fundraising

Harvest Soiree

10/21/17 at Castaway.
A live and silent auction.

Gingerbread Jamboree

12/2/17 at the Duniway Hotel.
An interactive Gingerbread House
event for families.

Rose City Women's Summit

5/11/18 at the Downtown Hilton Hotel.
A leadership summit encouraging
attendees to disrupt convention.

Fundraising Accomplishments:

General
Fund
Donations
\$17,473

Endowment
Donations
\$2,975

1910
Donations
\$27,596

Rose
Summit:
\$17,648

Harvest
Soiree net
proceeds
\$73,277

Gingerbread
Jamboree
Festival of
Trees
\$6,093

Balance of the Endowment fund as of June 2018: \$661,720.97

Membership Awards

Sandra Day O'Connor Award (100-249 hours)

Rebecca Alimena	Natalie Jasinski
Abigail Anderson	Brittany Kelley
Rachel Apodaca	Corinne Kugel
Mariya Arodzero	Taline Kuyumjian
Lila Asnani	SydneyLathrop
Ann Bates	Tomi Lesh
Sara Beachler	Bridget Lopez
Marianne Bonifacio	Katie McConnell
Emily Bradach	Zoe Monahan
Madeline Breskin	Shauna Myers
Jennifer Byrnes	Laura Nevenner
Emily Cameron	Emily Pena
Sarah Coghill	Gretchen Pilip
Crystle Fielder	Kristina Rapoza
Pleschette Fontenet	Morgan Rauch
Jessica Fritts	Tricia Ray
Lauren Gambae	Laura Saiki
Emily Hoppe	Lisa Steenson
Dena Iadanza	Victoria Venturi
Kelly James	

Sustainer of the Year- Gretchen Pilip

Gretchen has served both the Junior League of Portland and Palo Alto, becoming President of the Portland Chapter in 1999. Since becoming a Sustainer in 2003, she has served as the Sustainer to the Board twice! Described by her mentees as a "connector extraordinaire," she is always happy to host a Junior League event and does so with grace and hospitality. Beyond the Junior League, Gretchen has served as President of the Oregon Women's Foundation. She is active in her Alpha Phi sorority at the University of Oregon, where she continues to fundraise. Passionate about infant healthcare, Gretchen and her family work closely to support both Tacoma General Hospital and Mary Bridge Children's Hospital. In honor of her grandson, Cooper, who once served as the poster child for the March of Dimes, they have made improvements to the NICU at Tacoma General.

Volunteer of the Year- Ashley Eil

Ashley has gone above and beyond in service to the Junior League of Portland. In addition to her dual placement on both the Gingerbread Jamboree and Rose Summit committees, Ashley has been integral in securing multiple large sponsorships on behalf of the Donor Relations committee. Fearless in her asks, she has set us on a path to success for years to come! Ashley has wholeheartedly given of herself to our organization despite her busy schedule and the fact that she is moving to New York City at year's end.

Eleanor Roosevelt Award (250-499 hours)

Annie Bacon
Lindsey Fuhrer
Michelle Gallardo
KaDo Gorman
Kimra Griffin
Lindsey Koehler
Kristin Ludwick
Jeanie Nguyen
Janna Piper

Recognition of 5-10 years of Active Service with the Junior League of Portland

KaDo Gorman
Lindsey Hern
Catherine Parkay
Melanie DeSilva
Hillary Gibson
Elisa Spano
Mary Gorretta
Tricia Ray
Kristi Manseth

Kristin Kilshaw
Kimberly McNally
Elizabeth Warren
Jill Horley
Erin Forgeron
Tina Penman
Casey Coleman
Annie Bacon
Camden Schobert

Corinne Kugel
Erin Harris
Jennifer Rogers
Katelyn Carmack
Leanna Patrone
Mallory Sander
Regina Wheeler
Sarah Burns
Lisa Determan

Mary Harriman Award (500+ hours)

Gina Ambrose
Sarah Burns
Danielle Caldwell
Katelyn Carmack
Kirby Gibson
Alexandra Johnson
Kristin Kilshaw
Kirsten Leonard
Emily Owens
Tina Penman
Jessica Richey
Tina Romain
Katie Van Alyne

Active Members that have become Sustainers in 2018

Dena Iadanza
Hillary Gibson
Lindsey Hern
Corinne Kugel
Camden Schobert
Elisa Spano
Annie Bacon
Kristi Manseth
Leanna Patrone
Elizabeth Warren

2017/2018 Board of Directors

Sarah Burns, President
Kristin Kilshaw, President Elect
Gina Ambrose, Executive Vice President
Jessica Richey-Shen, Treasurer
Tina Penman, Secretary
Alexandra Johnson, Strategic Vice President
Katelyn Carmack, Nominating Vice President
Kirsten Leonard, Sustainer Representative to
the Board of Directors

2017/2018 Management Team

Annie Bacon, Community Director
Danielle Caldwell, Fund Development Director
Katie Van Alyne, Finance Director
Emily Owens, Membership Director
Nicole Amend, Human Resources Director
Leanna Petrone, Information Director