Dear Stakeholders and Members,

Introduction

Changing the community has always been the Junior League of Portland's priority and in order to do that well the JLP had to adapt. Over the past two League years leading up to 2018-19, we set out to *Disrupt Convention* and we did. We asked our membership to consider perspectives they may not have thought of before and they had plenty of suggestions on how we could make our organization better. Women today are busier than ever. More than 80% of our members hold full time jobs and 65% are married with families. Our members were reporting burn out because we were asking them to do all the work when they are at the busiest times of their lives. We knew we had to meet them where they are. This year we implemented those suggestions and made changes that better serve our membership. We continued with our new leadership structure, launched new fundraisers, developed new committees and sunset old ones, and held our second Rose City Women's Summit.

League Year Accomplishments in Numbers

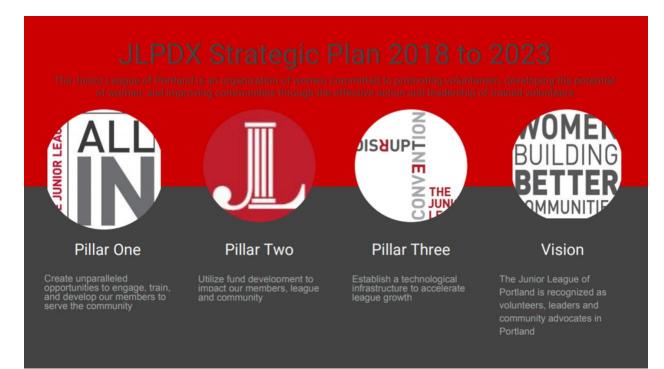
In 2018-2019, Junior League of Portland was the busiest we've ever been and we truly exemplified our theme of *Unstoppable*. The MarCom committee spent thousands of hours, collectively, creating touchpoints for the external Junior League Community as well as producing engaging materials for social media, growing JLP followers and producing all 36 internal newsletters for the League year. Most importantly, JLP Members delivered over 550 hours of direct service in the communities we serve, and more than 8,958 hours of their time to the JLP through committee work, community work, training and development. This astonishing number is valued at over \$227,000. We hosted our 7th annual Gingerbread Jamboree raising over \$10,000. We cleaned over 2,500 books at Children's Book Bank, organized 13 clean ups for Arbor Lodge Park & Harpers Playground, and made meals for over 319 families at Raphael House, Ronald McDonald House and Door to Grace. Our 9th annual Delicates Drive brought in more than 5,000 undergarments for victims of Portland's sex trafficking crisis. Along with manicures for victims of domestic assault at Rose Haven, and the collection of over 275 backpacks and donated snacks and items it was a banner year for community work.

Additionally, we established the Junior League of Portland as a true place for learning both in our local community and within the Association of Junior Leagues International. Our Training and Development committee held 16 trainings impacting 243 members. We also broadened the training landscape to share events with the Recruitment committee opening up the JL opportunities to new prospective members. Our second annual Rose City Women's Summit had nearly 300 attendees in a variety of sessions on topics including diversity and inclusion, entrepreneurism and confidence building.

Strategic Planning

At the 2017-2018 strategic planning session we adopted four pillars for which we wanted to set goals and work towards over the next 5 years. The 2018-2019 League year was the first year of this strategic plan and we focused on the areas where we felt we could make the biggest

impact: women's leadership training, technological infrastructure to make JLP more accessible, and streamlining our fundraising events to provide fewer, better experiences for our supporters.



Where do we stand vs our goals?

1. Recognition in Portland as a stakeholder in women's leadership training

Admittedly, we set our sights high but all signs are that we are moving in the right direction. The second annual Rose Summit - our leadership and development conference that offers training open to the entire Portland community took place May 10th. When we set out to launch our new fundraiser we made the promise to our members that we would stop building our fundraising strategy on their pocketbooks and instead create a strong event that would continue to generate funding for our organization. This is proof it's working! More than 70% of tickets were purchased by corporations or non- JLP and community members. Not only are we producing a quality event that adds value to the community and people want to participate in, we can now network and outreach in ways we haven't been able to. We attracted a large new corporate sponsor in AT&T while retaining all of the previous year's partners.

As we have built our training and development fundraiser for the community we have also improved direct training to the League. Our members ranked this year's internal training and development offerings the highest it has in recent years. We offered 16 training sessions this year, including Steering Your Career and Radical Candor along with a series of collaborative trainings that allowed League committees to train the rest of membership. These opportunities provided value to our members both personally and professionally. Most importantly, these changes let them know that we are listening and improving our service to them. Perhaps the biggest improvement was that we brought our Bylaws into alignment with other non-profit organizations. This will better train and prepare our members for Board roles outside the League and provide our organization a way to extend our learning and development opportunities. Beginning with our next League year we will have a 2-year presidential term! This will allow a President to truly learn and focus on specific initiatives and see them through while providing consistent direction for the League.

2. Investing in our Membership through training and technological tools

We invested in new technology and infrastructure this year so that our GMM's can be attended virtually. Hello all of you at home! This is a life saver for moms with sitters who cancel last minute, partners with crazy travel schedules, and all of you who are stuck in traffic, on a business trip, or in some other way unable to show up in person. Nearly 30% of our last meeting's attendance was virtual. Offering this virtual option allows us to welcome our members where they are (literally!) and remove barriers to participation.

3. Strategic fund development for maximum impact and lasting legacy

Finally, we wanted fundraising to have a large and lasting impact. I'm thrilled to announce that our 1910 campaign is slated to hit it's goal ahead of schedule! Our beloved Gingerbread Jamboree continued to be a warm and wonderful event for both the community and the membership alike. We made a lot of changes to our fundraisers during this League year. While our biggest one is still in its infancy we were able to grow it from its inaugural year! The Rose Summit 2019 had nearly 300 attendees, sold 10 Corporate Tables and finished at goal. I am confident that a strong foundation has been laid for future growth for this exciting fundraiser.

Finally, I want to thank you for your continued support of, and interest in our League. It is an exciting time to be a part of this organization, to watch it grow and change, and tackle the needs of Portland's growing community.

Kristin W. Kilshaw JLP President 2018-2019

Financials

Revenue and support Contributions and grants Program service revenue Investment income, net of fees Other revenue Total support and revenue	\$185,266 \$12,589 \$9,171 \$21,185 \$228,211
Expenses Program Management and general Fundraising Total Expenses	\$106,377 \$61,015 \$14,753 \$182,145
Net Operating Income	\$46,066
<u>Net Assets</u> Net Assets (Beginning of Year) Net Assets (End of Year)	\$1,025,560 \$1,091,242
2018 - 2019 1910 Campaign Donations *Denotes JLP Member ** Denotes JLP Sustainer	
Visionaries Circle \$4,999 - \$1,000	
Forni, Teresa**	
Harris, Molly	
Benefactors Circle \$500 - \$999	
Gambee, Karen**	
Hill, Steven & Barbara	
Kilshaw, Kristin*	
Pilip, Gretchen**	
Patrons Circle \$250 - \$499 Cable, Gayle**	

Halpin, Valerie** Kolve, Carolee** Swanson, Neil

Partners Circle \$100 - \$249

Abulencia, Maddy*

Bangsund, Lynne**

Bates, Ann*

Bonifacio, Karen

Brandt, Patricia**

Branford, Julie**

Carlson, Joanne**

Crumpacker, Elizabeth Anne**

De Garmo, Jillian**

Delbrueck, Nancy**

Denes, Mary**

Duffie, Susan**

Easterday, Katrinka**

Elliott, Kris**

Flood, Courtney**

Graham, Nancy**

Harris, Mabel**

Hatfield, Josephine**

Houghton, Lynnette**

Janney, Nancy**

Jorgensen, Judy**

Josephson, Jean**

Kerr, Cynthia

Kositch, Lori**

LLC dba ECRU, View Point

Mosier, Micheal

Murphy, Myong-Hui**

Nelson Shaffstall Family Trust Nicoletti, Susan** Pamplin, Marilyn** Preble, Bettsy** Ray, Tricia* Rice, Barbara** Rittenour, Jean** Romine, Tina* Spencer, Molly** Swanson, Christine** Swanson, Gale** Swindells, Caroline** Wismer, Jan** Wolcott, Sally** Supporters Circle \$1 - \$99 Baenen, Beth* Bayard, Sophie* Becker, Catherine* Becklin, Libby Bonifacio, Michelle Boone, Deborah** Brookhart, Caroline* Bushman, Jill** Byrn, Jennifer* Cameron, Leslie Carmack, Katelyn** Caviezel, Cheryl* Cerri, Maria* Chown, Kyle Conder, Julia Crivella, Ellen*

Davault, Hillary* Davidson, Laurell** Davis, Reeah* Determan, Lisa* Edge, Elsie** Fenker, Judy** Fletcher, Cindy** Fontenet, Pleschette* Gebhardt, Lynda Vulles** Giannini, JulieAnna* Gibson, Hillary** Gorman , KaDo* Graveline, Melissa* Griffin, Kimra* Gwinner, Fernanda* Hendricks, Laura* Hering, Linda** Hermreck, Alyssa* Hern, Lindsey** Hickman, Molly* Hill, Margaret** Hipple, Abbey* Holubek, Elizabeth* Hopkins, Erin* Howard, Natalie* Jankovich, Melissa** Johansson, Nicole* Johnson, Jennelle Johnson, Alexandra* Jorgensen, Barbra** Kenyon, Alanah* Knollman, Patricia**

Larivee, Meghan** LeBrun, Barbara** Ledda, Rhea** LeFeber, Sally** Leiter, Carol** Leonard, Kirsten** Lewis, Christine* Lievens, Emily* Lopez, Bridget* Mager, Molly** Mahaffey, Rena* Manning, Candice* Martindale, Jennifer* Mayan, Candice* McConnell, Katie* McCullough, Tabitha* McFarland, Mary** Miller, Kelsey* Neill, Kathleen** Nelsen, Katherine* Nelson, Regan** Northrup, Katherine** O'Hagan, Allyson* Parmiani, Janeel Phifer, Alicia** Pizarek, Kimberly* Plautz, Dana** Randall, Karin Rauch, Morgan* Riney, Michelle** Ross-Bailly, Sarah Shulz, Lisa*

Steenson,, Lisa Sue, Veronica* Thielman, Emily* Thiessen, Jaclyn* Tran, Hong-Nhung Urry, Sharon** Van Alyne, Katie* Van Orden, Jaymie Venturi, Victoria* Vincent, Danielle* Vonpinnon, Jenny Wiita, Kathryn** 2018 - 2019 Donors *Denotes JLP Member ** Denotes JLP Sustainer Luminaries Circle More than \$5000 Halton, Sue** Visionaries Circle \$4,999 - \$1,000 Bates, Ann* Kilshaw, Kristin* Pilip, Gretchen** Romine, Tina*

Benefactors Circle \$500 - \$999 Arena, Jill** Chown, Nathanael Determan, Lisa* Enloe, Tegan* Gorman , KaDo* Lynch, Jennifer** Mosier, Micheal Nelsen, Katherine* Owens, Lesli Ray, Tricia* Stein, Susan** Venturi, Victoria*

Patrons Circle \$250 - \$499 Burns, Sarah* Graveline, Melissa* McGlynn, Margaret* Rissi, John

Partners Circle \$100 - \$249 Abulencia, Maddy* Ambrose, Gina* Arena, Jill** Bangsund, Lynne** Beales, Elizabeth* Beatty, Greata** Bell, Anne** Blythe, Jason Boggio-Hair, Alicia Bruce, AnaMaria Burgert, Beth Carbajal, Amy* Carlson, Joanne** Chown, Kyle Coleman, Rachel* Colletti, Michelle Crivella, Ellen*

Crossett, Jennifer

Davis, Reeah* Denes, Mary** Early, Austin Eivers, Tim & Mary Fitzpatrick, Michael Forni, Teresa** Gebhardt, Lynda Vulles** Guy, Kathy Hamilton, Danie* Houghton, Lynnette** Hu, Dr. Emily Hutchinson, Tana* Johnson, Philip Jumago, Megan* Kehoe, Allison** Keljo, Darci Kern, Kristen** Kolve, Carolee** La Pier, Stephanie* Lievens, Emily* Ltd., The Partners Group Mack, Mary Helen Manilla, Mary** McCombs, Scott Nelson, Regan** Nguyen, Jeanie* Norrie, Martha** Pamplin, Marilyn** Peterson, Katie Pizarek, Kimberly* Snow, Cara* Sun, Stella

Swanson, Christine** Tollefson, Mary* Wheeler, Leslie** Yarborough, Lisa Yen Shipley, Nancy*

Supporters Circle \$1 - \$99

Amend, Nicole*

Andersen, Lisa*

Arodzero, Mariya*

Ballas, Natalie*

Barnard, Devon*

Becker, Catherine*

Becker, Dawn*

Bennett, Ashley*

Blackmon, Tiffany*

Blume, Ann**

Boulos, Michelle*

Bowman-Smith, Carla

Braun, Rachel*

Brock, Marilea*

Bruebaker Moore, Carolyn*

Buchholz, Megan*

Burkhart, Leah*

Bussemeier, Michelle*

Butrick, Elizabeth**

Byrn, Jennifer*

Byrnes, Jennifer*

Caviezel, Cheryl*

Cericola, Christina*

Coe, Elisabeth*

Colletti, Michelle*

Crawford, Jennifer* De Silva, Melanie** Dulle, Olivia* Fain, Jennifer* Fassett, Jacqueline* Ferrara, Chandell* Foley, Kathleen Fontenet, Pleschette* Fox, Katherine* Fox, Liz* Friedman, Alison* Fuhrer, Lindsey* Fuller, Mallory Gallardo, Michelle* Giannini, JulieAnna* Gibson, Hillary** Graham, Nancy** Griffin, Kimra* Halverson, Robin Hanks, Rachel* Harty, Kimberly* Hegarty, Morgan* Hennigan, Drew* Hermann, Adelaide** Hermann, Morgan* Hern, Lindsey** Hill, Margaret** Hinsdale, Mary** Hipple, Abbey* Holubek, Elizabeth* Hoppe, Emily* Houha, Julia*

Howard, Natalie* Irvine, Jill* Jackucewicz, Briana* James Freire, Kelly* Johansson, Nicole* Jones, Julie Jorgensen, Barbra** Junkin, Mary Patricia* Kendle, Lauren* Kenyon, Alanah* Kirkelie, Rachael* Kivin, Brittany* Knox, Mary* Ladizinsky-Faw, Dinah** Laney, Nikki* Lapajne, Katherine Ledda, Rhea** Leonard, Kirsten** Lopez, Bridget* Ludwick, Kristin** Mager, Molly** Marquez, Samantha Nicole* Martindale, Jennifer* Martinez, Elizabeth* Mayan, Candice* McCullough, Tabitha* McGill, Megann* McGlone, Christine* McGlynn, Matthew McQueary, Kellie* Mela, Elizabeth** Monahan, Zoe*

Mosier, Allison* Munger, Linzy Myers, Kathryn* Myers, Shauna* Neill, Kathleen** Nevenner, Laura* O'Hagan, Allyson* O'Rourke, Lisa** Oxley, Laura* Paek, Suji* Palandri, Marisa* Palmer, Layla* Perry, Morgan* Piper, Janna* Ralston, Jessica* Rapoza, Kristina* Reisdorf, Kirsten* Richen, Stephanie Richey-Shen, Jessica* Rose, Elisha* Rummer, Alicia* Saiki, Laura* Shafer, Jake Shulz, Lisa* Simpson, Kari* Sit, Swan Smiley, Erica Smith, Candice* Speers, Mallory* Spencer, Molly** Steenson, Lisa* Stewart, Kellie*

Swindells, Caroline** Tat, Virginia* Thielman, Anne* Thielman, Emily* Troutman, Nannette* Van Alyne, Katie* Walker, Hilary* Wanous, Carrie* Wanous, Carrie* Wellons, Alexia* Whitcomb, Emily* White, Kyle* White, Kyle* Wiita, Kathryn** Wochnick, Lindsay* Wright, Angela*