



JUNIOR LEAGUE OF PORTLAND, OR
Women building better communities®

2015-2016 Sponsorship Guide

Our mission: The Junior League of Portland is an organization committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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Table of Contents

I.	Letter from our President	2
II.	About the Junior League of Portland	3
	Key Demographics	
	Program Highlights	
III.	The impact of the Junior League of Portland	4
	Community Programs	
IV.	General Sponsorship Opportunities	5
	Sponsor Levels and Benefits	
V.	Event Sponsor Opportunities.....	6
	JLP CAREs	
	Harvest Soiree	
	Gingerbread Jamboree	
	Charity Ball	
VI.	Sponsorship Commitment Form	9

Letter from our President

Dear Valued Partner,

The Junior League of Portland (JLP) is an entirely volunteer-run organization of 600 women committed to improving the community through the effective action and leadership of trained volunteers. We offer a wide range of sponsorship opportunities and invite you to join us in our ongoing efforts to address our community's most urgent needs while preparing local women for a lifetime of civic leadership.



Each year, JLP provides critical support to community projects, programs, and partners that impact the lives of women, children, and families throughout the Portland metro area.

When you sponsor the Junior League of Portland, you're supporting an organization with a legacy of over 105 years of community service - from arts and enrichment programs and historic preservation, to social and family services and raising awareness about the most pressing issues of the day. We are dedicated to constantly evaluating the needs of our community and deploying our resources - financial and volunteer power - for maximum positive impact.

With your help we can continue shaping the future of our community through these projects and programs. Thank you for joining with us in this important work.

The Junior League of Portland is a 501 (c) (3) organization. Its purpose is exclusively educational and charitable and your contributions are 100% tax deductible.

Thank you for your support!

Courtney Flood

2015-2016 President, Junior League of Portland

About the Junior League of Portland

The Junior League of Portland, (JLP) is the 4th oldest League in the world and part of an international membership of more than 155,000 women dedicated to civic leadership and community impact. JLP Members are driven, highly skilled and influential, making them a particularly desirable audience for corporate sponsors. As you explore partnering with JLP, please consider the below demographic profile of our current JLP Membership.

Demographic Information:

- 275 Active members, 330 Sustaining members
- 100% college degrees, 35% advanced degrees (MBA, JD, MD)
- 80% from outside Portland
- 60% lived or studied abroad
- Majority of members work outside of the home
- Average age: 30.6

Highlights from 2014

- At least **7,153** documented volunteer hours
- **42** community service events
- **327** volunteer shifts offered
- **830** undergarments donated to survivors of human trafficking
- **\$15,600** in grants awarded to meet urgent needs in the community

The Impact of the Junior League of Portland

The following programs are designed and operated by our volunteer Members to address our community's most urgent needs

Between the Lines

Between the Lines promotes literacy and strengthens family bonds between incarcerated or deployed parents and their children. Junior League volunteers record parents reading aloud and then provide a CD or DVD of the recording with a new copy of the book to the child. This national program, designed and implemented by the Junior League of Portland, allows children to hear their parent's voice at any time during periods of extended separation and enhances early reading skills. With six reading sessions per year, the Junior League of Portland reaches approximately 300 children annually.

Healthy Habits, Healthy Kids

Healthy Habits, Healthy Kids is a JLP program dedicated to supporting lifelong healthy living for Portland area children and their families. The Junior League of Portland partnered with Multnomah and Washington County 4-H to establish annual Wellness Fairs and special events supporting healthy lifestyle habits at local Portland area elementary schools. Activities typically include a family bike ride, bike safety, arts, crafts, a petting zoo, science exhibits, gardening, food demonstrations, music and much more.

Volunteer in Portland

Volunteer in Portland provides single-day volunteer assistance to six nonprofits in Portland who share our dedication to the youngest of Portland's citizens. Junior League of Portland's VIP partners include:

Girls, Inc. · Peninsula Children's Learning Center
Raphael House · Children's Book Bank · Bradley Angle House

Stop Human Trafficking Committee

The Junior League of Portland's Stop Human Trafficking Committee raises awareness, advocates for survivors, and launched a collective impact approach to addressing one of our community's most troubling and urgent issues. Together with the community and a network of expert advisors, we're working to shed light on domestic human trafficking and the commercial sexual exploitation of children. Through a grant from our endowment fund and a grant from La Salle Preparatory School, JLP made a documentary, *Waiting for the Light: Portland's Sex Trafficking Crisis*, about child sex trafficking in Portland, OR. Our annual Delicates Drive also raises awareness and provides much needed items for survivors.

General Sponsorship Opportunities

Become a sponsor and ensure another 105 years of success!

Elite Supporter (\$10,000 and above)

Yearlong recognition as an Elite Supporter of JLP through logo placement in materials at all events, on the JLP Website and in the JLP Press (JLP's quarterly publication). In addition:

- Prominent recognition as "Elite Supporter" at Harvest Soiree, Gingerbread Jamboree, and Charity Ball through the JLP website, event press releases, weekly e-mails, and on signage at all venues
- Five minutes to address participants at all events, including Harvest Soiree, Gingerbread Jamboree and Charity Ball
- A feature in JLP's Fall 2015 JLP Press highlighting the Corporate Partner's participation with a photo and a Press release for event highlighting participation
- Opportunity to address members at a General Membership Meeting (GMM)
- Your organization's printed collateral will be made available at GMM's
- Six-foot exhibit table at Harvest Soiree, Gingerbread Jamboree, and Charity Ball for two representatives from your organization
- 6 Tickets to each event: Harvest Soiree, Gingerbread Jamboree, and Charity Ball
- First right of refusal for following year

Diamond Supporter (\$7,500)

- Prominent recognition as "Diamond Supporter" at Harvest Soiree, Gingerbread Jamboree, and Charity Ball through JLP website, event press releases, weekly e-mails, and on signage at all venues
- Five minutes to address participants at Harvest Soiree, Gingerbread Jamboree, and Charity Ball
- Article in JLP Press highlighting your organization's participation
- Opportunity to address members at a General Membership Meeting (GMM)
- Organization's printed collateral will be made available at GMM's
- Six-foot exhibit table at Harvest Soiree, Gingerbread Jamboree, and Charity Ball for two representatives from your organization
- 4 Tickets to each event: Harvest Soiree, Gingerbread Jamboree, and Charity Ball

Gold Supporter (\$5,000)

- Recognition as "Gold Supporter" at Harvest Soiree, Gingerbread Jamboree, and Charity Ball through JLP website, event press releases, weekly e-mails, and on signage at all venues
- Six-foot exhibit table at Harvest Soiree, Gingerbread Jamboree, and Charity Ball for two representatives from your organization
- 2 Tickets to each event: Harvest Soiree, Gingerbread Jamboree, and Charity Ball

Silver Supporter (\$2,500)

- Recognition as "Silver Supporter" at Harvest Soiree, Gingerbread Jamboree, and Charity Ball through JLP website, event press releases, weekly e-mails, and on signage at all venues
- 2 Tickets to each event: Harvest Soiree, Gingerbread Jamboree, and Charity Ball

In-kind Supporter or Bronze Supporter (under \$1000 gift or any amount of value for in-kind gifts)

- Recognition as "Bronze Supporter" at Harvest Soiree, Gingerbread Jamboree, and Charity Ball through JLP website, event press releases, weekly e-mails, and on signage at all venues

	Elite \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$2,500	In-Kind or Bronze Supporter (\$1,000)
Brand Exposure					
Press Releases for each event	•	•	•	•	•
Social media	•	•	•		
Website	•	•	•	•	•
Weekly e-blasts	•	•	•	•	•
Feature in JLPRESS (JLP's quarterly publication)	•	•	•		
Speaking opportunity at a General Membership Meeting (GMM)	•	•			
Printed Collateral at GMMs	•	•	•		
First right of refusal for following year	•				
Event Benefits					
Speaking Opportunity at each event	•	•	•		
6' Exhibit Table	Priority	•	•	•	
Recognition on event signs	•	•	•	•	•
Corporate banner	•	•			
Logo on t-shirts (JLP CARES only)	•	•	•	•	
Tickets to each event	6	4	4	2	

Event Sponsorship Opportunities



JLP Community Action and Revitalization Event (CAREs) and the Harvest Soiree October 24, 2015

Various Locations and Ecotrust Natural Capital Center, Portland, OR

At our 7th Annual JLP CAREs, a volunteer-a-thon fundraiser, participants will complete community service projects for eight non-profit organizations throughout the Portland metro area. We will activate over 120 volunteers in half-day projects to enhance the services and facilities of essential Portland community organizations. Past community organizations include: The Shadow Project, Neurotherapeutic Pediatric Therapies, Inc., Ronald McDonald House, CODA, Peninsula Children's Center, New City Initiatives, Raphael House, Children's Relief Nursery and Albertina Kerr. Afterwards, participants and their guests will toast the event and its impact at the Harvest Soiree where the fundraising will continue in a decidedly celebratory atmosphere.

	Gold Supporter /Lead Sponsor (\$5,000)	Silver Supporter (\$2,500)	In-Kind Supporter or Bronze Supporter
Recognition on all promotional materials			
<i>Direct Member Contact</i>	<i>5 mins to address the audience at Harvest Soiree</i>		
<i>Weekly e-Newsletter</i>	<i>Logo and Story in the e- newsletter</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>JLPRESS quarterly publication</i>	<i>Feature Story highlighting your participation</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>Press Release</i>	<i>Highlighting your company</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>Event Tickets</i>	<i>4 tickets to the Harvest Soiree</i>	<i>2 tickets to Harvest Soiree</i>	
<i>Display Table</i>	<i>Display table for 2 at the event</i>	<i>Display table for 2 at the event</i>	
<i>General Membership Meetings</i>	<i>Your organizations' s printed collateral available at one GMM</i>		



December 5, 2015

Oregon Museum of Science and Industry (OMSI), Portland, OR

The Annual Gingerbread Jamboree features gingerbread house decorating with a large candy buffet and lots of frosting – the best part is that we take care of the mess! This event is fast becoming an essential Northwest family tradition with over 200 attendees each year and growing. The Junior League of Portland also sponsors families in need to join the fun and create priceless memories for children who could use some holiday cheer.

	Gold Supporter /Lead Sponsor (\$5,000)	Silver Supporter (\$2,500)	In-Kind Supporter or Bronze Supporter
Recognition on all promotional materials			
<i>Direct Member Contact</i>	<i>5 mins to address the audience at Jamboree</i>		
<i>Weekly e-Newsletter</i>	<i>Logo and Story in the e- newsletter</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>JLPRESS quarterly publication</i>	<i>Feature Story highlighting your participation</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>Press Release</i>	<i>Highlighting your company</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>Event Tickets</i>	<i>4 tickets to the Jamboree</i>	<i>2 tickets to Jamboree</i>	
<i>Display Table</i>	<i>Display table for 2 at the event</i>	<i>Display table for 2 at the event</i>	
<i>General Membership Meetings</i>	<i>Your organization's printed collateral available at one GMM</i>		



New Year's Eve Charity Ball
December 31, 2015
Gerding Theater at the Armory, Portland, OR

A black-tie optional event, the Junior League of Portland's Annual New Year's Eve Charity Ball is a must attend event. Held at the historic Armory building, this evening is full of music, drinks and dancing. All proceeds benefit the Junior League of Portland's Endowment Fund. A healthy endowment ensures our volunteers are able to continue their work for generations to come and will provide grants to meet urgent needs as they arise in the community.

	Gold Supporter /Lead Sponsor (\$5,000)	Silver Supporter (\$2,500)	In-Kind Supporter or Bronze Supporter
<i>Recognition on all promotional materials</i>			
<i>Direct Member Contact</i>	<i>5 mins to address the audience at the Charity Ball</i>		
<i>Weekly e-Newsletter</i>	<i>Logo and Story in the e- newsletter</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>JLPRESS quarterly publication</i>	<i>Feature Story highlighting your participation</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>Press Release</i>	<i>Highlighting your company</i>	<i>Logo recognition</i>	<i>Logo recognition</i>
<i>Event Tickets</i>	<i>4 tickets to the Charity Ball</i>	<i>2 tickets to the Charity Ball</i>	
<i>Display Table</i>	<i>Display table for 2 at the event</i>	<i>Display table for 2 at the event</i>	
<i>General Membership Meetings</i>	<i>Your organization's printed collateral available at one GMM</i>		

Sponsorship Commitment Form



JUNIOR LEAGUE OF PORTLAND, OR

Women building better communities®

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

Email: _____ Website: _____

Please print business name as you would like it to appear on all promotional material:

SPONSORSHIP TYPE:

Elite Supporter \$10,000

Diamond Supporter \$7500

Gold Supporter \$5,000 Please specify which event: _____

Silver Level \$2,500 Please specify which event: _____

In-Kind Donation* valued at: _____

*In-Kind Donation (*please specify*): _____

Other donations (*please specify*): _____

PAYMENT:

Please make checks payable to: **Junior League of Portland; Attn: Fund Development**

Signature: _____ Date: _____

Thank you for supporting the Junior League of Portland!

Please complete the form and remit with payment to Junior League of Portland,
5100 SW Macadam Ave, Suite 450 Portland, OR 97239

If you have questions about sponsorship opportunities, contact the
Fund Development VP at fundVP@juniorleagueofportland.org

Junior League of Portland is a non-profit 501(c)3. Our federal tax identification number is 93-0386355.



Thank you for supporting our charitable
mission!



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