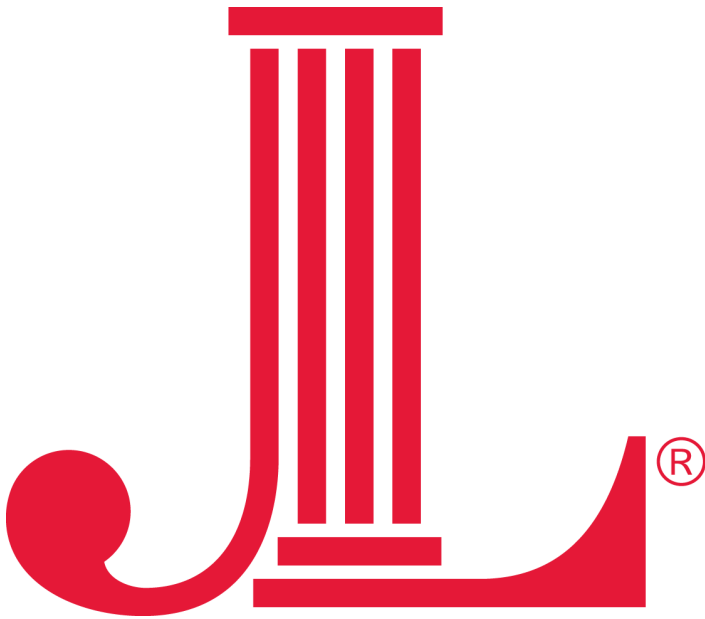

Annual Report
2012/2013



Junior League of Portland, OR

Mission: The Junior League of Portland is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Focus: The Junior League of Portland joins with community partners to positively impact the education, safety, and health of women, children, and families.

Community Development:

Junior League of Portland (JLP) has four community Programs serving the Greater Portland Metro area. Throughout 2012-2013 we had over 10,000 volunteer hours. In 2012-2013 JLP created a new Focus Statement to reflect the current needs of the community:

“The Junior League of Portland joins with community partners to positively impact the education, safety, and health of women, children, and families.”

The League developed community impact measurements for each program to begin tracking Junior League of Portland total impact and developed an internal survey to ensure the satisfaction of volunteers with current programs.

1500: Families reached through volunteers with over 650 children reached

1036: Hours directly given to serving the local community.

Between the Lines:

Between the Lines promotes literacy and strengthens family bonds between incarcerated parents and their children. Parents choose a book for their child and a Junior League volunteer makes a recording of the parent reading the book aloud. The recorded reading is then sent to their children along with a new, gift-wrapped book.

The children of incarcerated parents are six times more likely than their peers to serve time in prison as adults – perpetuating the same cycle that shaped their parent’s lives. Early intervention and family unity have been identified as two of the most powerful tools to reduce inmate recidivism and greatly diminish the chances that their children will have encounters with the criminal justice system in the future.

In 2012-2013, we expanded the survey portion of the program to get feedback from the caregiver of the children. This feedback will help to strengthen the program.

172: Children reached across 94 families.

4: Reading sessions held at Coffee Creek Correctional and Santiam Correctional Facilities.

150/\$700: Books and money donated through book drives and online giving.

Healthy Habits Healthy Kids

This program focuses on childhood obesity prevention, safety, and wellness through nutrition education, exercise promotion and positive lifestyle modifications. The League partnered with 4-H to participate in wellness fairs at two local elementary schools, Bridger and Reedville.

113: Volunteers giving over 400 hours at the three events.

\$1000: Grant money received by Bridger Elementary school with the aid of JLP volunteers.

Stop Human Trafficking:

The purpose of this newly formed Committee is to effectively engage in anti-trafficking efforts through community collaboration, awareness and advocacy. Junior League hosted an anti-trafficking forum for local service-providing organizations with the focus on collaboration, connecting existing organizations in the community.

JLP held a Delicates Drive around the community to raise awareness on the issue and support the survivors with undergarments, the most needed item. JLP provided League-wide training on the issue with talks at General Membership Meetings.

The League completed the filming of a new documentary on Portland and Child Sex Trafficking. This film will be used to initiate discussions in the community on the issue and provide an outlet for parents to discuss the dangers with children.

70: NPOs attending the HT Connect PDX event to discuss Collaborative Impact.

1417/\$1189: Undergarments donated and money raised to support over 1500 survivors.

Volunteer in Portland (VIP):

In addition to Junior League of Portland initiatives and programs, Volunteer in Portland provides single-day volunteer assistance to six nonprofit organizations in the Portland metropolitan area who share our dedication to the education, health and safety of women and children. League members use their skills and experience to enhance the work of our community partners. These collaborative relationships benefit families in the greater Portland area while offering meaningful volunteer opportunities for our members.

In 2012-2013 we brought on two new community partners: Children's Book Bank and Bradley Angle and sunset the partnerships with White Shield and Ronald McDonald House. The current list of community partners is:

Children's Relief Nursery/LifeWorks NW • Peninsula Children's Center • Girls, Inc. • Raphael House • Children's Book Bank • Bradley Angle

200: Books and volunteer hours completed for Children's Book Bank.

23: Events held across all the community partners.

159: Volunteers providing over 550 hours in service.

Membership Development:

Membership continues to thrive and grow. JLP had two years with an over 100-member Provisional class. To support these heightened numbers JLP chose to move Provisional recruitment and start of their year from September to June to align with the League year. This will give Provisionals more time to learn about the League.

Retention rates have increased slightly due to Member Connections events. These events are purely social and help to foster relationships of our members. This year we had over 15 events throughout the year culminating in an End of Year Awards Celebration to keep membership motivated to perform vital community service.

142: Active Members

399: Sustainer Members

105: Provisional Members

League Development:

This year focused on increasing the training of volunteers. JLP held six formal trainings, plus four monthly General Membership Meetings and a half-day Leadership Summit. The trainings have all been well-attended and great feedback about the information was received. The trainings ranged from financial planning to leadership development to beating the winter blues.

To support brand management, JLP created consistent logos for all our programs with the taglines “A Junior League of Portland Program” or “A Junior League of Portland Fundraiser” with consistent coloring and fonts.

19: Trainings held throughout the year attended by over 570 women.

100%: Publications that were released externally meeting JLP Brand Guidelines.

Fund Development:

Total fundraising efforts raised over \$30,000. The League piloted a new fundraiser, Gingerbread Jamboree, to provide other opportunities for the community at large to support JLP. The pilot was a success and broke even as expected. A full event is planned in 2013-2014.

JLP has strengthened the relationship with OCF over the past three years as the League has begun to take the disbursements from the endowment fund. With the increase in the relationship JLP has been granted three donations by other OCF funds. The endowment disbursements have been used to support programs and projects within the mission, such as additional trainings of members, the creation of the Stop Human Trafficking committee film, and additional material for

the archival committee to appropriately archive the League's historical documents.

Other contributing factors to a stronger financial position were the ending of the copier lease which alleviated over \$1000/month payments, moving offices to a building with NPO tax breaks, and seventy five percent of our committees came in under budget.

Cookbook/League Sales:

Portland's Palette has now officially sold out! This year focused on the sale of *Raindrops to Roses* with inclusion in Costco. Unfortunately, the League did not meet the minimum sales requirements for Costco to keep the book in stock.

JLP continues to sell branded nametags, t-shirts and cold drinking cups. These sales help to support the League and reduce the environmental impact of paper nametags and cups.

JLP CAREs (Community Action and Revitalization Event):

In it's third year, JLP raised over \$20,000. **Over 140 Volunteers at 6 community partner sites participated on one day.** An application process helped to choose partners and a formal contract ensured participation on both sides to meet JLP standards.

The following is the list of project sites for the CAREs event in 2012-2013:

The Shadow Project • Artz Center • Peninsula Children's Center • upstART PDX • CODA • Children's Center

140: Volunteers participating in one day to give over 560 hours of community service.

7,500: Approximate number of families helped across the six partner organization by the work on JLP CAREs day.

700/500: Plants and spring bulbs planted at Peninsula Children's Center along with the building of a sensory garden that will be used to promote early sensory ability and cognitive development.

1: Mural created at CODA to brighten the playroom for the children of CODA's clients. Volunteers cleaned and organized the playroom to provide a clean, safe place for the children while their parents receive help for a variety of mental health and/or drug and alcohol problems.

2012-2013 Board of Directors

President: Christine Zieverink

Fund Development VP: Sara Berglund

President-Elect: Katie Shuck

League Development VP: Cat Sloan

Executive Vice President: Kristin Burrus

Finance Vice President: Erin Chapman

Administrative Vice President: Shiree Ferguson

Asst. Finance VP: Jennifer Berg

Community Vice President: April Razey

Member-At-Large: Lindsey Hunt

Membership Vice President: April McCalmont

Sustainer Advisor: Teresa Forni

STATEMENT OF FINANCIAL POSITION—5/31/2013

ASSETS

Current Assets:

Commerce Bank	113,375
Accounts Receivable	11,188
Prepaid Insurance	913
Prepaid Expenses	10,329
Bulk Mail Account	352
Portland's Palate Cookbook Inventory	526
Roses to Raindrops Cookbook Inventory	20,347
Anniversary Book Inventory	208

Total Current Assets**\$157,236****Fixed Assets:**

Net Investment in Equipment	14,050
Net Investment in Leasehold Improvements	1,065

Investments held at Oregon Community

538,364

Total Assets**\$710,716**

LIABILITIES AND NET ASSETS

Current Liabilities:

Accounts Payable	13,208
Deferred Dues	52,380
Deferred Revenue	170

Total Current Liabilities**\$65,758****Net Assets:**

Available for General Operations	60,492
Board Designated - Endowment	555,067
Board Designated - Grants	14,284
Net Investment in Equipment	14,050
Net Investment in Leasehold Improvements	1,065

Total Net Assets**\$644,958****Total Liabilities and Net Assets****\$710,716**