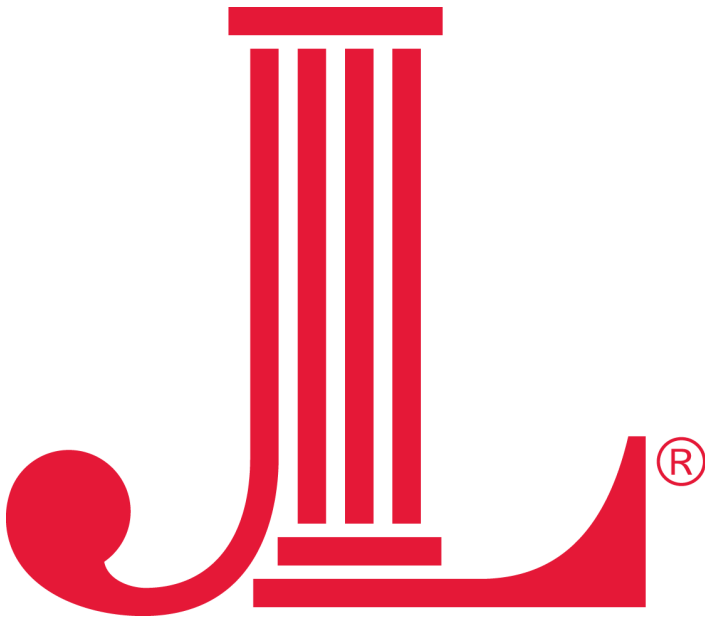


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Annual Report  
2010/2011



# Junior League of Portland, OR

**Mission:** The Junior League of Portland is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**Focus:** The Junior League of Portland focuses on Early Childhood Development. Specifically, the League promotes the growth of physical, intellectual, emotional and social skills of children ages 0 to 6.

## Community Development:

Junior League of Portland (JLP) has three community programs serving the Greater Portland Metro area. Throughout 2010-2011 we had **over 9,600 volunteer hours**.

### ***Bring Me A Book:***

Bring Me A Book's mission is to strengthen the language and literacy skills of underserved children. By providing libraries of high quality children's books and read-aloud workshops to underserved communities, Bring Me A Book inspires reading aloud to children, the most important factor in determining a child's future success in reading.

Given the strength of the training by JLP of our partner organizations we decided to sunset this program at the end of this year. The partner organizations will continue to train parents and enjoy the bookcases donated by JLP for years to come.

**17:** Families served the two partner organizations.

**2:** Community Partner organizations (White Shield and Morrison Family Services) where JLP installed a bookshelf and fully trained the staff to continue the program on their own.

### ***Between the Lines:***

Between the Lines promotes literacy and strengthens family bonds between incarcerated parents and their children. Parents choose a book for their child and a Junior League volunteer makes a recording of the parent reading the book aloud. The recorded reading is then sent to their children along with a new, gift-wrapped book.

The children of incarcerated parents are six times more likely than their peers to serve time in prison as adults. Early intervention and family unity have been identified as two of the most powerful tools to reduce inmate recidivism and greatly diminish the chances that their children will have encounters with the criminal justice system in the future.

This national program, launched by the Junior League of Portland, allows children to hear their parent's voice at any time. Additionally, listening to the recordings while following along in the books enhances early reading skills. In 2010, JLP continued the expansion of this program to support a continued connection between children and their parents who are deployed by the National Guard.

**285:** Approximate number of children reached.

**7:** Reading sessions held in 2010-2011 at Coffee Creek Correctional Facility, Santiam Correctional Facility and with the Oregon National Guard.

## ***Volunteer in Portland (VIP):***

Volunteer in Portland provides single-day volunteer assistance to six nonprofit organizations in the Portland metropolitan area who share our dedication to the youngest of Portland's citizens. League members use their skills and experience to enhance the work of our community partners. These collaborative relationships benefit families in the greater Portland area while offering meaningful volunteer opportunities for our members.

### **2010-2011 Junior League of Portland's VIP partners include:**

Children's Relief Nursery

Girls, Inc.

Impact NW

Peninsula Children's Center

Raphael House

Ronald McDonald House

White Shield Center

Youth Progress Association

**35:** Volunteer events held across 8 Community Partners throughout the year. These events were each attended by 5-30 women from the League to support the mission of the partner organization.

## **Fund Development:**

With all of the highlights of this year, perhaps one of the most exciting is that with continued member support, JLP's Endowment has reached the \$500,000 mark! That not only means added financial stability for the League, but more importantly, it means that we can increase our impact in the community.

### ***Volunteer in Portland (VIP) Day:***

In its' inaugural year, VIP Day combined fund raising with community service, collecting **more than \$10,000 to support JLP's mission while providing 192 hours of service to 5 community partners.**

# Membership Development:

**132:** Active Members

**458:** Sustaining Members

**49:** New Members

With a renewed emphasis on the training portion of the Junior League mission, the Training Committee was restructured and tasked with improving the quantity, quality, and scope of member training. In addition to evening events on Public Speaking, Grant Writing, Fund Development, Advocacy, and Using Time Wisely, the First Annual Leadership Summit brought 30 league members together to explore a variety of leadership skills. In celebration of JLP's 100th anniversary, Portland hosted AJLI's Fall Leadership Conference. We welcomed almost 500 women from 292 leagues from 4 countries and our members were fortunate enough to attend workshops given over three days. Nine JLP members attended Northwest Exchange in Seattle.

League leaders made use of AJLI's website interface, uploading all JLP documents to a groupshare. This online cache allows all league members to access current and past league documents and boosts the transfer of information from member to member. Also aimed at seamless continuity, the League developed standard email addresses for each committee and board member, as well as services such as [info@juniorleague.org](mailto:info@juniorleague.org) and [hotsheet@juniorleagueofportland.org](mailto:hotsheet@juniorleagueofportland.org).

In order to further foster social connections between members, a Member Connections committee was developed. New Members, Active, and Sustaining Members benefitted from mentoring programs, attending member socials, and Special Interest Groups and enjoyed being recognized for special occasions, hours of volunteering, and outstanding service to the league and community.

## STATEMENT OF FINANCIAL POSITION—5/31/2011

### ASSETS

**Current Assets:**

Commerce Bank	101,254
Accounts Receivable	10,135
Prepaid Insurance	913
Prepaid Expenses	11,077
Bulk Mail Account	396
Portland's Palate Cookbook Inventory	5,432
Roses to Raindrops Cookbook Inventory	22,505
Anniversary Book Inventory	373

**Total Current Assets****\$151,995****Fixed Assets:**

Net Investment in Equipment	9,815
Investments held at Oregon Community Foundation	519,802

**Total Assets****\$681,612**

### LIABILITIES AND NET ASSETS

**Current Liabilities:**

Accounts Payable	6,345
Deferred Dues	42,851
Deferred Revenue	4,184

**Total Current Liabilities****\$53,380****Net Assets:**

Available for General Operations	85,182
Board Designated - Endowment	533,235
Net Investment in Equipment	9,815

**Total Net Assets****\$626,232****Total Liabilities and Net Assets****\$681,612**

# Junior League of Portland 2010-2011 Board of Directors:

**Valerie Thompson**  
President

**Christine Zieverink**  
President Elect

**Lisa Teuber**  
Community Vice President

**Diane Economaki**  
Membership Vice President

**Jessica Klein**  
Executive Vice President

**Angela Beil**  
Administrative Vice President

**Sara McMahon**  
Fund Development Vice President

**Rebecca Eddy**  
Finance Vice President

**Dana Ditto**  
Assistant Finance Vice President

**Molly Campbell**  
Recording Vice President

**Trisha Herber**  
Member-at-Large

**Jill Arena**  
Sustainer Representative



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