

JLP CAREs combines fundraising and service October 11



The Junior League of Portland is gearing up for the 5th annual JLP CAREs, a unique event that combines fund development with community service. This year's event is scheduled for Saturday, October 11.

At JLP CAREs (Community Action and Revitalization Event), JLP members work to raise funds to support the JLP and complete half-day projects that enhance the services and facilities of essential Portland community organizations. In addition to the volunteer-a-thon during the day, JLP will be hosting an evening Harvest Soirée and Silent Action, with all funds going directly to the general fund.

The projects at the community organizations selected for 2014 will positively impact the lives of 7,500 children and families in the Portland area.

The JLP CAREs committee is still accepting new project applications for the event. Inquiries can be sent to jlpcare@juniorleagueofportland.org.

Visit the JLP Website at juniorleagueofportland.org to learn more about the event.



2014 JLP CAREs projects:

Peninsula Children's Center
The Shadow Project
CODA
Raphael House
Neurotherapeutic Pediatric Therapies



Letter from 2014-15 President Cat Parkay: *Giving an A*



Kicking off our 105th year has me reflecting on our past and imagining a bold vision for our future. It's a humbling place to be – at your service, entrusted with an amazing legacy, ensuring a steady supply of passionate, capable, women like you are poised to affect positive change long after we're gone. I believe that how we work together and the example

we set for what it means to be an engaged and powerful woman is just as, if not more important, than the exciting programs and projects we'll tackle this year (though these achievements will be nothing short of spectacular!).

We are incredible, passionate, capable women, but it can be difficult to resist the urge to power through life at mach speed when there's so much to be done. To keep myself firmly grounded,

I recently revisited *The Art of Possibility* by Zander & Zander, in which they introduce the idea

of "giving an A."

Giving an A is an enlivening way of approaching people that promises to transform you as well as them. It is a shift in attitude that makes it possible for you to speak freely about your own thoughts and feelings while, at the same time, you support others to be all they dream of being... When you give an A, you find yourself speaking to people not from a place of measuring how they stack up against your standards, but from a place of respect that gives them room to realize themselves... The A is not an expectation to live up to, but a possibility to live into.

During a nonviolent communication training at our Board retreat, our facilitator taught us that most conflict comes from "false assumptions and being tied to a particular outcome." "Giving an A" is a concept I also like to call "making a positive assumption." It's a strategy and philosophy that brings peace and harmony to my life and I've seen it unlock tremendous human potential.

So much possibility awaits us this year! Let's give each other A's and I bet we'll exceed our wildest expectations!

2013-14 Community Impact Report

Stop Human Trafficking

JLP premiered our documentary *Waiting For The Light; Portland's Sex Trafficking Crisis* in January at the Mission Theater. There was a panel of experts and an introduction by Oregon Attorney General Ellen Rosenblum. The film has been viewed more than 8800 times online.

As part of our annual delicates drive, we collected new undergarments for survivors of human trafficking. Undergarments are often taken as evidence when victims are first rescued.

This year, we collected 1491 undergarments (374 bras and 1172 underwear) and \$1,115 in gift cards. The donations went to SARC (Sexual Assault Resource Center) and Janus Youth to be distributed directly to survivors.

Between the Lines

Between the Lines held 4 reading events, serving 100 families and 169 children to strengthen family bonds and improve literacy within families separated due to incarceration or military deployment.

As a result of our successful book fair and the

Amazon wish list, 150 books were donated and \$700 was raised, which will serve another 194 children.

Healthy Habits, Healthy Kids

In their second year as a JLP committee, H3K continued their efforts to educate children about making healthy lifestyle choices. Committee members supported this mission through events such as the 2014 H3K Bridger Adventure Scramble (Mt. Tabor Blast!) which included 26 challenge teams and over 150 people in attendance.

Volunteer in Portland

Volunteer In Portland (VIP) provided volunteer assistance to six community partners: Bradley Angle, The Children's Book Bank, Children's Relief Nursery, Girls Inc., Peninsula Children's Learning Center and Raphael House.

JLP members volunteered at monthly book cleaning events for Children's Book Bank. Peninsula Children's Learning Center, Raphael House, Children's Relief Nursery benefited from JLP donations of crock-pots and food as well as volunteering at events.

Update from Sustainer Rep Julie Branford



We finished the year under the energetic leadership of Gretchen Pilip and owe her a deep gratitude for reaching out to so many JLP Sustainers by phone and e-mail, and simply hanging around in the hallways of the MAC!

With her persistence in reaching out to lost Sus-

tainers, she was able to bring many back into connection with the JLP. The postcards and luncheons that she initiated were a huge hit and we will continue with them this coming JLP year. Kudos and thanks, Gretchen!

We also honored Linda Gerard as the Sustainer of the Year. In active volunteer leadership roles in the Portland area for many years, she has made a huge positive difference.

Many Sustainers donated to the JLP Endowment Fund in Linda's honor – another testament of her effective volunteer leadership both within the JLP and the larger community. More than \$1,400 was donated to the endowment in Linda's name.

We will have a special event at the PSU Library when Kris Kern, Joanne Carlson, and Karen Wheeler open the JLP History exhibit that will run for three months.

They plan to have a reception on September 23 from 5-7 p.m. and we hope many of you will be able to attend to connect with the JLP community. Light re-

freshments will be served. We hope to see you there! The fall Sustainer Council meeting begins immediately after the reception ends at 7 pm and all Sustainers are welcome to attend.

We appreciate that you continue to support the JLP.

Upcoming Sustainer Events:

August 13: Ladies that Lunch
Meriwether's Restaurant, 11:30 a.m.

September 10: Ladies that Lunch
The Town Club, 11:30 a.m.

October 8: Ladies that Lunch
Portland Golf Club, 11:30 a.m.

October 11: JLP CARES
Morning volunteering & optional lunch

November 12: Ladies that Lunch
The Racquet Club, 11:30 a.m.

December 4: Champagne Tasting with the Board
Julie Branford's Home, 7 pm

December 9: Ladies that Lunch, Holiday Celebration
Benson Hotel Palm Court, 11:30 a.m.

December 10: Holiday Potluck & Ornament Exchange
Gretchen Pilip's Home, 11 a.m.

Linda Girard, Sustainer of the Year

Linda is known for her passion and support for women, children and her community at large. She has done a tremendous job of taking her training and experience from the Junior League of Portland and using it throughout the greater community.

As an Active, Linda was highly involved with the Oregon State Public Affairs committee and 75th Anniversary Committee. More recently, she mentored JLP Actives in grant writing and has been Sustainer Advisor to the Fundraising Committee. In addition to her work with JLP, Linda

has sat on the Board of Portland Women's Foundation, United Way, Central City Concern and Templeton Foundation.

She also supports Letty Owen's House, Oregon Community Foundation, Wallace Medical Concern and is highly involved with Portland Public Schools.

Linda continues to inspire women in our organization and throughout the community. The Junior League of Portland is grateful for Linda's positive influence, leadership and is proud to honor her.

2014-15 Board of Directors: *Focus on Member Centricity*

During our Board retreat, generously hosted by Chris Swanson at her home in the countryside, the theme of “member centricity” emerged. As we shared personal experiences and feedback we’ve heard from you, it became clear that there is no one size fits all approach to meaningful membership.

We’re all volunteers and the fact that you chose to be a Member of JLP is a declaration of your commitment to investing in yourself, your community, and each other. It’s our commitment to you to lead this organization in a way that ensures our financial and operational wellbeing for years to come while adding value to your life. Without any paid staff, we literally wouldn’t exist without you!

Below is a high level summary of some of the priorities each office or council has identified in their effort to embody this theme of “member centricity”:

- **Administrative Vice President** – We’re organizing and updating member resources to be more intuitive and accessible, clarifying this important role, and developing sustainable systems to ensure proper documentation of important decisions and processes.

- **Community Council** – We’re strengthening our bonds with Community Partners and designing meaningful opportunities for you to directly impact our community. We’re also exploring how to best adopt Issue Based Community Impact and how we can most advance our efforts to stop human trafficking in our community.

- **Executive Vice President** – We’re continuing to streamline our strategic planning process so we can build on previous lessons and innovations and designing sustainable systems that will give us greater transparency and insight into how we’re doing towards our goals throughout the year.

- **Finance** – This is so important we gave our Finance VP an entire committee to ensure more than just one person is prepared to support this critical function! This will also help us to follow up with donors and reimburse members for approved expenses more quickly.

- **Fund Development Council** – We heard your feedback and are harnessing our momentum in the com-



munity with some fun and creative events! Our goal is to rely less on the generosity of our members and their friends and family and engage the entire community in our compelling mission.

- **League Development Council** – There’s a buzz in the air! This year we’re leveraging a variety of media to get our story out there, starting with “why” to keep our message engaging and impactful, and investing in outstanding training opportunities.

- **Membership Council** – We’re bringing greater clarity and transparency to the placement process and obligations to support you in designing a meaningful membership experience tailored to you.

- **President & President-Elect** – We’re reimagining our General Membership Meetings to maximize inspiration, education, and connection (while ending on time). Outside facilitators helped train our Board and build a Leadership Team that embodies trust and empowers you, our Members. The Leadership Team will meet quarterly with Chairs and Co-Chairs for ongoing training, support, and cross-functional collaboration.

- **Sustainer Representative** – We’re continuing to build community through improved communication and creating opportunities for Actives, Provisionals, and Sustainers to interact in meaningful ways.

Please contact us with your questions, feedback, and ideas. We’re all honored to serve you this year and look forward to seeing what we can achieve together!

The 2014-2015 JLP Board of Directors

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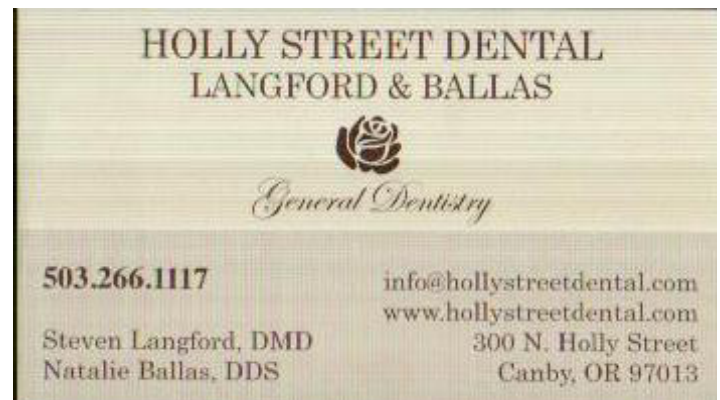
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Upcoming JLP Events

August 17
Face Painting and Community Outreach
Harper's Playground

August 20
General Membership Meeting

September 17
General Membership Meeting

September 20
Healthy Habits Healthy Kids 4-H Fun Day

October 11
JLP CAREs

November 30
Between the Lines Book Fair

December 6
Gingerbread Jamboree



The JLP Recruitment Committee held several open houses to attract new members this year. The above photo was taken at one of those open houses in April.

Summer 2014
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