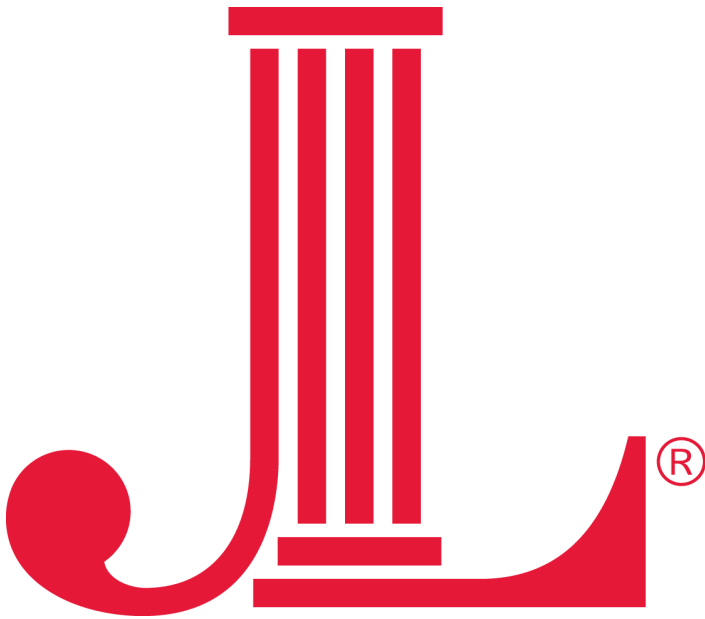

Annual Report
2011/2012



Junior League of Portland, OR

Mission: The Junior League of Portland is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Focus: The Junior League of Portland focuses on Early Childhood Development. Specifically, the League promotes the growth of physical, intellectual, emotional and social skills of children ages 0 to 6.

Community Development:

Junior League of Portland (JLP) has four community programs serving the Greater Portland Metro area. Throughout 2011-2012 we had **over 12,000 volunteer hours**.

Bring Me A Book:

Bring Me A Book's mission is to strengthen the language and literacy skills of underserved children. By providing libraries of high quality children's books and read-aloud workshops to underserved communities, Bring Me A Book inspires reading aloud to children, the most important factor in determining a child's future success in reading.

Given the strength of the training by JLP of our partner organizations we decided to sunset this program at the end of this year. The partner organizations will continue to train parents and enjoy the bookcases donated by JLP for years to come.

14: Families served the two partner organizations.

2: Community Partner organizations (White Shield and Morrison Family Services) where JLP installed a bookshelf and fully trained the staff to continue the program on their own.

Between the Lines:

Between the Lines promotes literacy and strengthens family bonds between incarcerated parents and their children. Parents choose a book for their child and a Junior League volunteer makes a recording of the parent reading the book aloud. The recorded reading is then sent to their children along with a new, gift-wrapped book.

The children of incarcerated parents are six times more likely than their peers to serve time in prison as adults. Early intervention and family unity have been identified as two of the most powerful tools to reduce inmate recidivism and greatly diminish the chances that their children will have encounters with the criminal justice system in the future.

This national program, launched by the Junior League of Portland, allows children to hear their parent's voice at any time. Additionally, listening to the recordings while following along in the books enhances early reading skills. In 2011, JLP continued the expansion of this program to support a continued connection between children and their parents who are deployed by the National Guard.

300: Approximate number of children reached.

6: Reading sessions held in 2011-2012 at Coffee Creek Correctional Facility, Santiam Correctional Facility and with the Oregon National Guard.

Healthy Habits Healthy Kids:

This program focuses on childhood obesity prevention, safety, and wellness through nutrition education, exercise promotion and positive lifestyle modifications. This Committee partnered with 4-H to participate in spring and fall wellness fairs at two local elementary schools. The fairs taught children about healthy eating habits and held bike races. The League also handed out free bike helmets to all attendees to support safety.

200: Children and 100 parents at the first event host at Bridger Elementary.

Stop Human Trafficking Task Force:

This Task Force was formed to review the issue of Human Trafficking in the Greater Portland area to see if/where the Junior League of Portland could have an impact. Research was done by meeting with Executive Directors of over 30 local NPOs, County Commissioners, law enforcement officers and members of the Multnomah County CSEC (Commercial Sexual Exploitation of Children) Task Force.

The conclusion from the Task Force was that this is a dire situation in the Greater Portland area. Portland is the number two city in the Nation for child sex trafficking. The League voted to continue this program as a full Committee in the 2012/2013 League Year to focus on education of the public and to support advocacy.

40: Local NPOs attended a Community Forum hosted by the Junior League of Portland to begin the discussion on how to all work together to solve this crisis.

Volunteer in Portland (VIP):

Volunteer in Portland provides single-day volunteer assistance to six nonprofit organizations in the Portland metropolitan area who share our dedication to the youngest of Portland's citizens. League members use their skills and experience to enhance the work of our community partners. These collaborative relationships benefit families in the greater Portland area while offering meaningful volunteer opportunities for our members. League members participate in approximately 30 Volunteer in Portland events each year.

2011/2012 Junior League of Portland's VIP partners include:

Children's Relief Nursery

Girls, Inc.

Peninsula Children's Center

Raphael House

Ronald McDonald House

White Shield Center

15: Volunteer events held across the 6 Community Partners throughout the year. These events were each attended by 5-30 women from the League to support the mission of the partner organization.

Membership Development:

179: Active Members

496: Sustainer Members

90: Provisional Members

This year focused on increasing the training of our volunteers. We held six formal trainings, plus four monthly General Membership Meetings and a half-day Leadership Summit. Portland was the host of a rotating Junior League Regional Conference, Northwest Exchange. This two-day conference was attended by over 150 women from 10 Leagues from around the Pacific Northwest. The focus of the conference was Women Leadership.

The League developed Brand Guidelines to coordinate a cohesive look and feel of our print and online material. Social media expanded into LinkedIn, Facebook, Twitter and YouTube. A new website and member management system was purchased to provide enhanced access to information in a timely manner. Visit the new website to find information on all of our programs:

www.juniorleagueofportland.org

Fund Development:

\$40,000: Money raised through all the fundraising efforts.

8: Committees came in under budget

JLP bought a new copy machine and saved over \$5,000 in copying expenses. The purchase of a new website/member management system encouraged online use vs paper and saved 100s of hours of administrative work and thousands of dollars in credit card processing fees.

JLP CAREs (Community Action and Revitalization Event):

In it's second year of our new fundraiser JLP reached our goal of \$25,000. **The League had 113 volunteers at six community partner sites on one day for a total of 452 Volunteer hours.**

Some highlights:

16,000 sq. feet: Walls painted at Children's Relief Nursery by 39 volunteers. They also cleaned and disinfected 3 offices, 1 lunch room, 8 classrooms & 15,000 toy pieces along with the outdoor play area and toys.

400: Spring bulbs & flowers planted at Peninsula Children's Center by 37 volunteers. Planted a shade garden, a water garden and built and installed a musical fence.

10: Residents at Raphael House who learned how to cook healthy, affordable, crock pot meals for their families. Each resident received a crock pot and gift card to Fred Meyer.

150: Spring bulbs planted at White Shield by 19 volunteers, who also weeded, cleaned out, prepped and mulched huge winter vegetable gardens. JLP donated over 20 pots and planted them with winter vegetables.

STATEMENT OF FINANCIAL POSITION—5/31/2012

ASSETS

Current Assets:

Commerce Bank	108,173
Accounts Receivable	570
Prepaid Insurance	913
Prepaid Expenses	12,872
Bulk Mail Account	352
Portland's Palate Cookbook Inventory	2,707
Roses to Raindrops Cookbook Inventory	21,508
Anniversary Book Inventory	208

Total Current Assets**147,302****Fixed Assets:**

Net Investment in Equipment	10,960
Investments held at Oregon Community Foundation	485,289

Total Assets**643,551**

LIABILITIES AND NET ASSETS

Current Liabilities:

Accounts Payable	3,773
Deferred Dues	48,972
Deferred Revenue	-

Total Current Liabilities**52,745****Net Assets:**

Available for General Operations	76,057
Board Designated - Endowment	497,490
Board Designated - Grants	6,299
Net Investment in Equipment	10,960

Total Net Assets**590,806****Total Liabilities and Net Assets****643,551**

Junior League of Portland 2011-2012 Board of Directors:

Christine Zieverink
President

Lisa Teuber
President Elect

Kate Cronen
Community Vice President

Erin Chapman
Membership Vice President

Kristin Burrus
Executive Vice President

Megan Burnett
Marketing & Communications Vice President

Shiree Ferguson
Asst. Marketing & Communications Vice President

Katie Shuck
Fund Development Vice President

Dana Ditto
Finance Vice President

Jennifer Berg
Assistant Finance Vice President

Lillian Carabeo
Member-at-Large

Teresa Forni
Sustainer Representative



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